



WOLLONGONG CITY COUNCIL
EXPRESSION OF INTEREST
DESTINATION WOLLONGONG BOARD
WOLLONGONG CITY COUNCIL APPOINTED INDEPENDENT DIRECTOR

Wollongong City Council is running an Expression of Interest (EOI) process for a Council Appointed Independent Director for the Destination Wollongong Board. The successful individual will be able to demonstrate a commitment to supporting the growth of the tourism sector in the local and regional economy and to the goals of Wollongong 2022.

Background

Wollongong City of Innovation (trading as Destination Wollongong) is a membership-based organisation that delivers Wollongong's tourism program on behalf of Wollongong City Council. Destination Wollongong has entered into a Funding Agreement with Wollongong City Council until 30 June 2021. Under the Funding Agreement, Destination Wollongong will deliver the following services:

1. Destination Marketing - including the provision of visitor information services;
2. Events - including major events and conferences; and
3. Business and Investment – including promoting Wollongong as an attractive place to do business and growing the cruise sector of the visitor economy.

The purpose of Destination Wollongong is to contribute to the sustainable growth of a diverse and vibrant economy, including through:

- growing Wollongong and the region's visitor economy;
- promoting and marketing Wollongong and the region; and
- supporting the attraction of new investment and business into Wollongong and the region.

About the Role

The Destination Wollongong Board comprises of nine (9) Directors, including: three (3) Council Appointed Independent Directors, two (2) Council Appointed Officer Directors and four (4) Member Directors. The three (3) Council Appointed Directors must be independent of Wollongong City Council (ie not Councillors or employees).

Due to a vacancy, Council is now seeking an Expression of Interest for one (1) Council Appointed Independent Director for a period of two (2) years.

Council is seeking someone who is passionate about growing Wollongong and the region's visitor economy. Successful applicants will have a proven track record and strong Board experience.

Successful applicants will also be able to demonstrate a strong awareness and commitment to the goals outlined in Wollongong 2022.

Please note: There is no remuneration associated with this position.

Requirements

To be considered for this position, applicants must submit:

- a cover letter,
- response against each of the Selection Criteria, and
- a copy of their Resumé.

Essential Selection Criteria:

1. Broad business or corporate experience.
2. Proven experience in establishing and maintaining strategic partnerships and networks.
3. Superior communication skills.
4. Experience in corporate and strategic planning.
5. A demonstrated commitment to Wollongong 2022.
6. Previous Board experience.

Desirable Selection Criteria:

1. Relevant qualifications in: Commerce, Governance, Public Administration or any other relevant area.

For further information please contact Kerry Hunt, Manager Community Cultural and Economic Development on 4227 7111.

Suitable candidates may be placed on an eligibility list for future opportunities that may arise in the future.

Applications close 5pm on Friday, 25 May 2018.

Please forward applications to:

ATTENTION: General Manager
Confidential – Expression of Interest
Wollongong City Council
Locked Bag 8821
WOLLONGONG DC NSW 2500

or email applications to: economicdevelopment@wollongong.nsw.gov.au

Wollongong City Council is committed to the principles of employment equity and diversity.