

ITEM 20 NOTICE OF MOTION - COUNCILLOR COLACINO - OVERHEAD ELECTRONIC SIGNAGE

Councillor Colacino has submitted the following Notice of Motion –

“I formally move that -

- 1 Council immediately discuss with TfNSW the possibility, and need for, making use of their overhead electronic signage, along the main roads leading into and throughout the Wollongong area, to announce the current parking and driving situation of the beaches of, but not limited to, the Northern suburbs of Wollongong. The use of these electronic signs should cover the following scenarios -
 - a Alerting visitors to the region to periods when car parks have reached their capacity
 - b Alerting drivers to traffic congestion along Lawrence Hargrave Drive during peak usage events
 - c Providing expected travel times and expected lengths of delay.”

Background provided by Councillor Colacino:

We are all aware of the congestion that occurs along Lawrence Hargrave Drive. The use of these signs is an ideal way to alert visitors and drivers to our region of these delays. The current frustration caused by the COVID-19 restrictions have made the finding of a solution to alleviate this situation more immediate.

Lawrence Hargrave Drive has been under immense pressure over the past years and the increase population growth in South and South Western Sydney is magnifying the situation. This population growth is putting extreme pressure on the amenity of the entire Wollongong region.

Actions need to be put in place right now to create usage habits that will be able to work into the future.