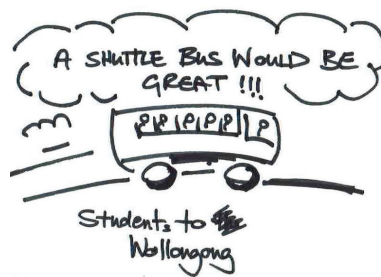


Port Kembla 2505

# Engagement Report

May 2018



SO MANY HISTORIES AND CULTURES TOGETHER THEY FORM THE IDENTITY OF PORT KEMBLA!



Youth consultation - Five Islands Community College Port Kembla

## Acknowledgements

Wollongong City Council would like to show its respect and acknowledge the Traditional Custodians of the Land to which this Plan applies, of Elders past and present, and extend that respect to other Aboriginal and Torres Strait Islander people.

This Plan was developed in partnership with Studio GL and interested community members. Wollongong City Council would like to acknowledge the time and effort and the ongoing contribution of these groups and their partners to the revitalisation of Port Kembla.

Wollongong City Council would like to thank members of the community who contributed to this plan by providing feedback in engagement activities.

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## How to read

This Engagement Report presents a summary of information gathered via engagement throughout the life of the project including workshops to inform the drafts and findings of the public exhibition of the draft Port Kembla Revitalisation Plan and draft Implementation Plan. This report briefly describes the methods of engagement and provides a summary the feedback we received across these activities.

Extensive community engagement was undertaken throughout the projects to directly shape the Document and then the opportunity to comment during exhibition on the Draft Document. For this reason, the engagement report has been broken into two chapters:

### Informing the Draft Plan

Two community workshops, targeted engagement activities to develop the Vision, Strategies and identify key precincts

### Exhibition Period Feedback

Feedback received during the formal exhibition period incl survey, kiosk and submissions.

The findings of this report have been incorporated into changes to the Port Kembla 2505 Revitalisation Plan 2018 and accompanying Implementation Plan.

## The suite of documents

01

### Port Kembla 2505 Revitalisation Plan

The Plan puts forward a vision and strategies for the suburb to direct initiatives to revitalise the suburb of Port kembla. The plan focuses in on five precincts within the suburb setting future aspirations for each and proposes location specific strategies moves to achieve the vision.

Strategic Document - to be endorsed by Council

A

### Implementation Plan

The Implementation Plan outlines actions from the Strategy, and looks at these in terms of priority of delivery. These will be reviewed annually as part of the business planning cycle.

Supporting Documents - to be noted by Council

B

### Engagement Report including Submissions

The report outlines what we heard from the community and how this feedback has shaped and influenced the Plans. This report provides an outline of engagement undertaken by Council, submissions received and online survey results.



# Introduction

## Background

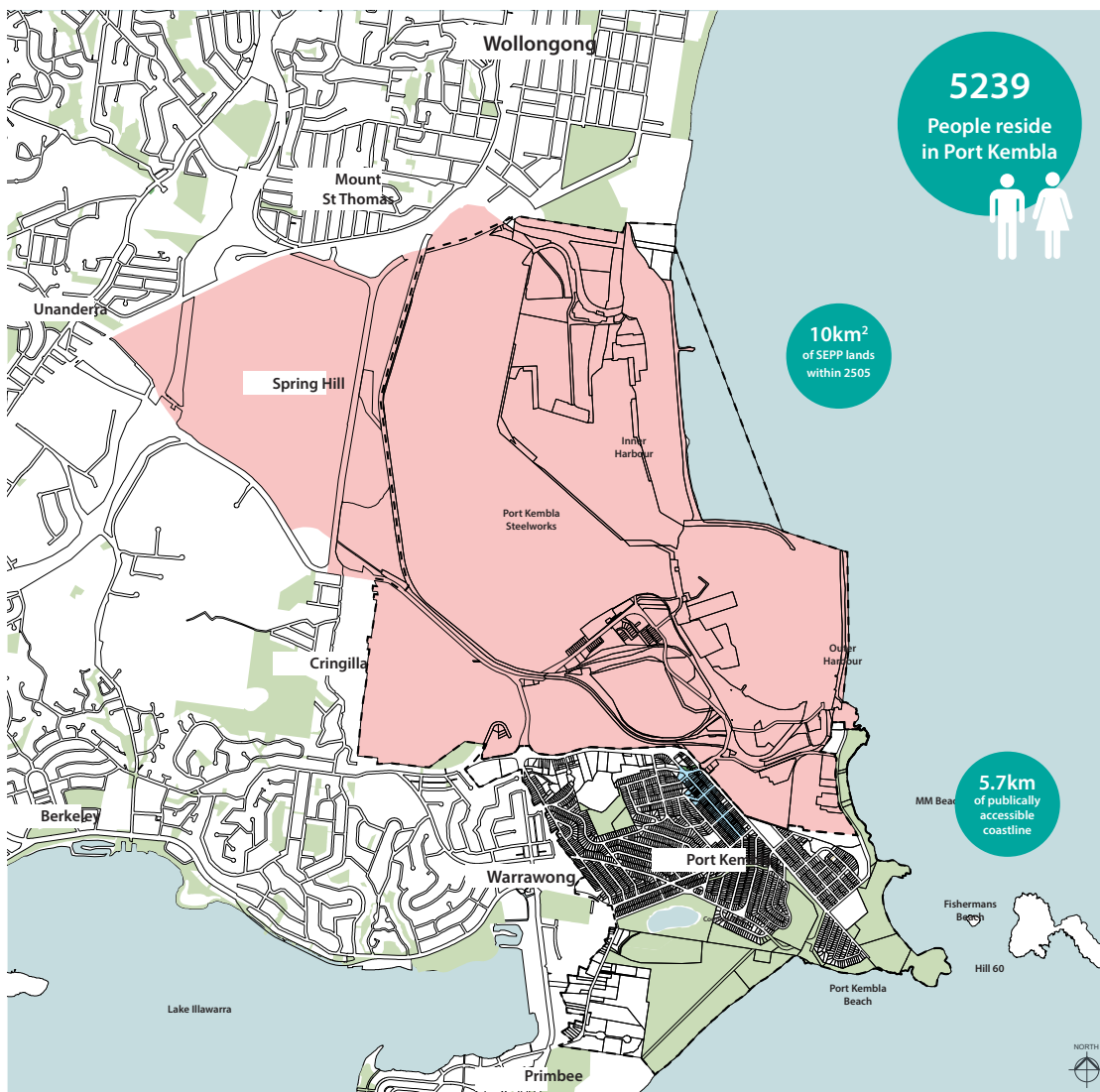
Council was successful in securing a grant via the Port Kembla Community Investment Fund (PKCIF) to run the Port Kembla 2505 suburb wide plan. T

This project investigated the Port Kembla suburb (postcode '2505'), excluding the Port Lands. Collaborating with the community, the study investigated a range of issues surrounding built form, planning, public realm quality, transport and access to create an agreed upon Vision and set of strategies for the Port Kembla suburb.

Reflective of the engagement approach undertaken by Council the report has been broken into two chapters:

- 1. Informing the Draft:**  
Two community workshops, targeted engagement activities to develop the Vision, Strategies and identify precincts
- 2. Draft Exhibition Period Feedback**  
Feedback received during the formal exhibition period incl survey, kiosk and submissions.

We used 10 different engagement methods through-out the life of the project.



Port Kembla 2505 study area

The Study Area, defined as the extent of the 2505 Port Kembla postcode area, less the areas defined under the Three Ports SEPP.

- Natural Areas
- Town Centre B2 Zone
- Three Ports SEPP
- Port Kembla 2505 Boundary



# Engagement objectives + strategy

Over the 18 months of the project extensive Internal and External engagement was undertaken to influence and inform the plan and to ensure a succinct and coordinated approach to the Port Kembla Revitalisation Plan.

From the beginning Council staff acknowledged the myriad of work already undertaken in Port Kembla. It became apparent that an important outcome for the suburb was to not just Plan for its revitalisation but to improve relationships between Council and the Community.

External engagement activities targeted hard to reach communities, in the Port Kembla area, to ensure that a broader more diverse representation of the community was reached, with a particular focus on young people and the Indigenous community.

## Objectives

The aim of the engagement activities were to:

- Build meaningful relationships with local school communities and hard to reach community groups.
- Undertake a transparent planning process with involvement from the Community throughout the process
- Gain under-represented stakeholder feedback and share this with the broader community.
- Visually represent stakeholder feedback at Workshops.
- Promote project awareness.
- Encourage diverse participation in the External Workshops and processes.
- Include feedback data in overall analysis.
- Gain feedback that is representative of the broader population of Port Kembla.

## Engagement activities

Activities were planned and undertaken throughout the life of the projects. These included:

- Open community workshops
- Targeted engagement with Youth and the Indigenous Community
- Stakeholder forums
- Reference Groups
- Onsite conversations with businesses
- Information sharing across Chamber, Social Medias, Newsletters, Websites and letter + Postcards circulated.
- Establishment of pk2505.com.au website

4 workshops

151 survey responses

300+ conversations at kiosks

1100+ comments

## Targeting the hard-to-reach population

Port Kembla has a growing of youth people, low-socio, multicultural and aging population. Because of this, a heavy emphasis was placed on engaging with school students, directly with Coomaditchie and Youth Projects. Macedonian + Senior Citizens Centre and through groups at the Community Centre.

## Achievements

Council officers started conversations with the broader community by sharing what had already been collected over the past 10 years. This showed our commitment to the not reinventing the wheel and a promise to make the planning process as transparent as possible.

## Limitations + Improvements

Difficulties particularly arose in regards to feedback Council officers received about lands Council, and this Plan do not control.

Issues arose between conflicts of opinion of the broader community and some government agencies.

# 02 Informing the draft Plan

# Executive Summary

This first stage of engagement to inform the preparation of the draft Plan was undertaken between February 2017 - November 2017. This stage of engagement was focused on allowing the community to feed local information and ideas to directly shape and influence the draft Port Kembla 2505 Revitalisation Plan.

Due to the enormous amount of information already available, Council officers and STUGIO GL spent a lot of time compiling 'what we already know' to allow us to 'check-in' and not reinvent the wheel. More information can be found within the Workshop 1 and Workshop 2 consultation reports.

External engagement activities were targeted at hard to reach communities, to ensure that a broader more diverse representation of the community were engaged, with a particular focus on young people and the Indigenous community.

The intent of the first stage of engagement (particularly the workshops) was to:

- What do you value about Port Kembla?
- What are the challenges and opportunities facing Port Kembla?
- What ideas do you have that would improve/reinvigorate Port Kembla?
- Out of all the information that already exists is it still relevant? What is not?

Knowing that workshops may not have representation from everyone in the community, Council asked targeted groups to answer the following questions. This information was then displayed at the workshops:

- My wish for Port Kembla is..?
- If I was Lord Mayor for a day, my one wish for Port Kembla would be..?
- What is your Vision for the suburb of Port Kembla?

Three main participant groups were targeted during this engagement, they were **Primary Students, Youth Services and Indigenous groups**; in which we had 193 participants, with a total of 260 responses.

The comments received during the engagement period were supportive.

With the most common theme related to the desire to see increased Youth and Community Activities and Venues. Overall 38% of all respondents proposed that their future vision for Port Kembla included, increased opportunities for young people and community members to participate in local activities and events. Furthermore, shops and restaurants were also seen as a local activity or place to socialise for young people.

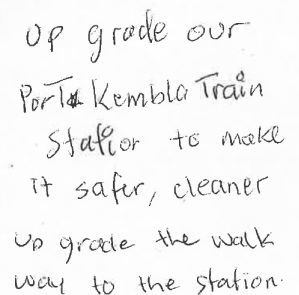
Transport frequency, links and reliability ranked the highest for Youth Services and particularly highly overall with multiple submissions related to the need for improved transport services. This is believed to further support increased community safety, alongside additional lighting.

Feedback received from Coomaditchie Community Centre, of varied age groups, highlighted comments for improved community activities and improvements to the Coomaditchie Community Centre. The majority of the responses referenced the need to improved Aboriginal Health Outcomes, with reference to the installation of an on-site Exercise Station and improved outdoor provisions, such as shelter, shade and BBQ area.

Information on what was collected during the workshops is outlined in pages 16-37 of this report. The data collected throughout this stage of the engagement was collated and themed was used integrated into the Vision, Strategies and actions of the draft Port Kembla 2505 Revitalisation and Implementation Plan.

My wish for Port Kembla is...

If I was Lord Major for a day, my one wish for Port Kembla would be...



Up grade our  
Port Kembla Train  
Station to make  
it safer, cleaner  
Up grade the walk  
way to the station.

Over 300 people were involved in informing the Draft Plans.



# Overview of results

## Targeted engagement

Multiple targeted engagement activities took place in the lead up to the two community workshops. With an awareness that hard to reach and/or underrepresented communities may not be at a workshop, staff set out to collect their ideas.

This targeted engagement was undertaken prior to the two community workshops to ensure their voices were heard, ideas collected and integrated into the decision making process.

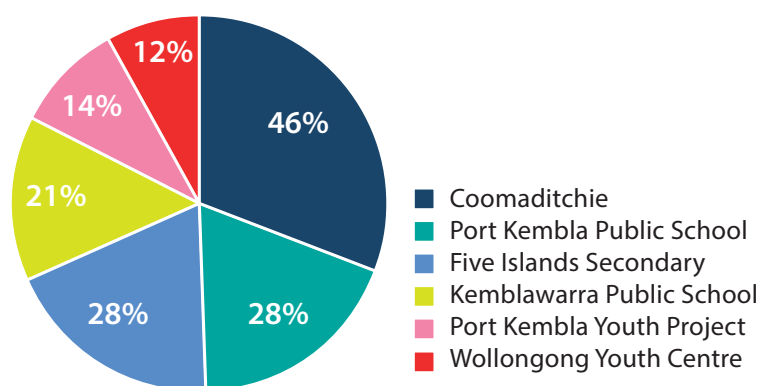
The three main groups targeted were Primary Students, Youth Services and the local Indigenous community of Port Kembla.

Council asked these hard to reach communities; 'What is your future Vision for Port Kembla?'

### Distribution of participants

Overall 260 open comments were received, from 149 participants. Some respondents gave multiple answers to the question; hence the data reflect more responses than participants.

The pie graph below shows the distribution of the 49 participants, across the different community groups.



## Summary of Themes

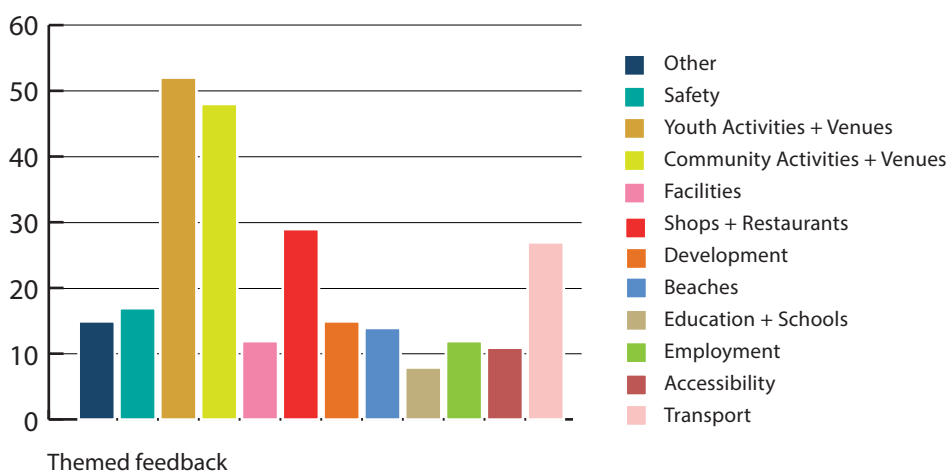
The graph below depicts the themed responses from all three hard to reach participant groups, Primary Students, Youth Services and Indigenous groups, from 193 participants with a total of 260 themed responses.

The comments received during the engagement were supportive.

With the most common theme related to the desire to see increased Youth and Community Activities and Venues.

Overall 38% of all respondents proposed that their future vision for Port Kembla included increased opportunities for young people and community members to participate in local activities and events. Furthermore, shops and restaurants were also seen as a local activity or place to socialise for young people.

Transport frequency, links and reliability ranked the highest for Youth Services and particularly highly overall with multiple submissions related to the need for improved transport services. This is believed to further support increased community safety, alongside additional lighting.



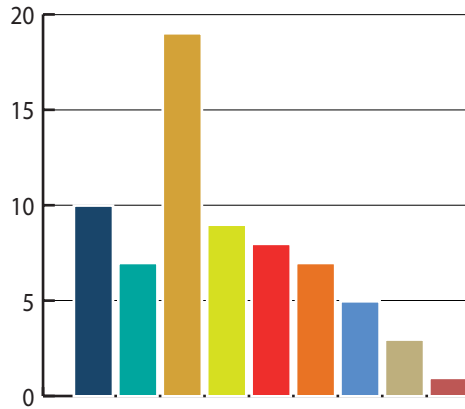
# Engagement feedback

## Primary School students

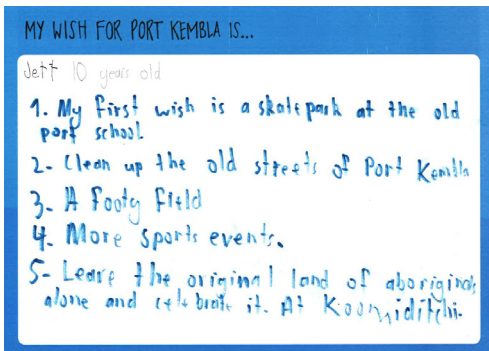
Students were asked to draw or write a response to the statement, "My Wish for Port Kembla is..."

**49 students participated providing 57 responses for consideration.**

The priority for primary school students was clearly around creating youth focused locations and activities - 'things to do'. Skateboarding and water play were rated highly.



Themed feedback



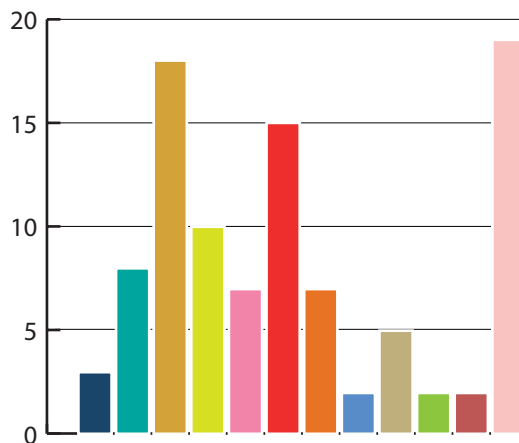
## High School students + Youth

Students were asked to draw or write a response to the statement, "If I was Lord Mayor for a day, my one wish for Port Kembla would be..."

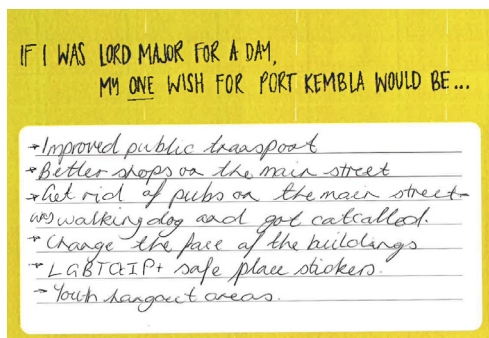
**54 youth participated, providing 98 responses for consideration.**

Mainly focused on transport links, consistency and efficiency. This was closely followed by providing more 'things to do'.

Availability of shops and restaurants also ranked highly, and aligns with a desire to have a safe place to go and things to do.



Themed feedback



# Engagement feedback

## Indigenous Community - Coomaditchie

Due to the artistic talents of the Coomaditchie youth, Council asked the group to express their vision through paintings. Staff provided paints and canvases and asked the children to respond to the statement "My Wish for Port Kembla is...".

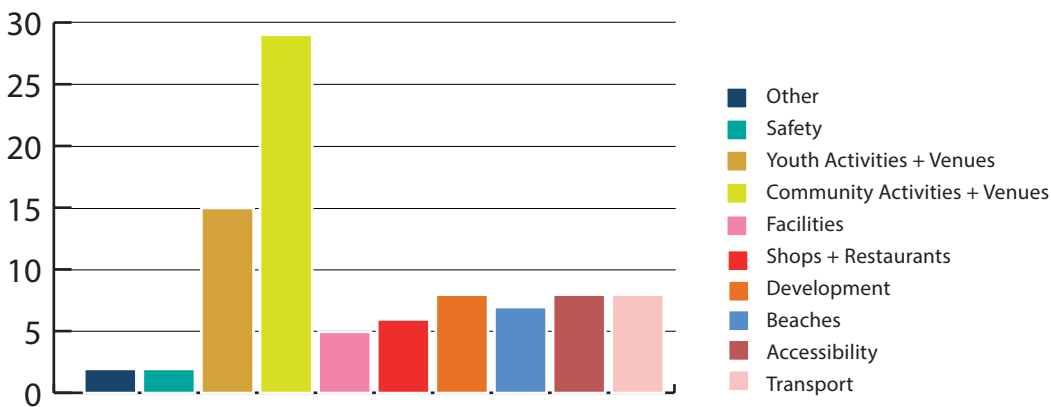
**46 children participated from Coomaditchie Community Centre, of varied age groups.**

Commentary focused on improved community activities and improvements to the Coomaditchie Community Centre .

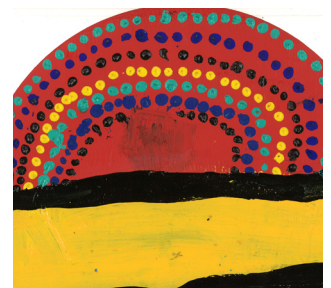
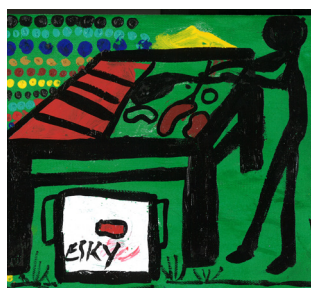
The majority of the 29 responses in this theme referenced the need to improved Aboriginal Health Outcomes, with reference to the installation of an onsite Exercise Station and improved outdoor provisions, such as shelter, shade and BBQ area.

It was also stated that this would further support of the second priority area, of Youth activities/ venues.

29 paintings produced



Themed feedback



Small selection of artworks produced by the Coomaditchie youth.



# Engagement feedback

## Social Media + Advertisements

This report contains feedback results from multiple targeted engagement activities, aimed at hard to reach communities, to gain broader more diverse feedback opportunities. The three main groups targeted were Primary Students, Youth Services and the local Indigenous community of Port Kembla.

Council asked these hard to reach communities; 'What is your future Vision for Port Kembla?'

These results do not contain data from the four Community Workshops held over the engagement period. All of the data collected will be amalgamated into the final Port Kembla Revitalisation Plan 2018.



Twitter advertisement - August 2017

### Distribution of workshop invitations

- PK2505.com.au web page
- Have Your Say page
- Letter and Postcard invites distributed to owners and stakeholders of PK2505 Suburb
- Port Kembla Community News Letter, incorporates community invitation for feedback.
- Portcall community newsletter advertisement.
- Aboriginal Local Lands Council
- Business Chambers Meeting
- Port Kembla Youth Project, engagement.
- Coomaditchie Community Centre Engagement
- Social Media used to inform community e.g. WCC website, Twitter, FB,.
- Inform local libraries and customer service.
- EHQ online feedback form.
- NF7 meeting attendance
- Local Media informed e.g. Advertiser, Mercury.



Mercury advertisement - August 2017

# Community Workshops

## Overview

A number of previous projects have been undertaken with a focus on the revitalisation of the Port Kembla Town Centre, so in order to acknowledge the work done by the community to date, ideas generated through these prior processes were also presented to the community to determine if they were still valid and relevant. This provided a good 'starting point' from which the community could consider possible changes and improvements to the area.

Here community members were invited to be actively involved in the consultation and their ideas, comments and aspirations were collected by the design team at Studio GL and members of Wollongong City Council. Port Kembla school students and Coomaditchie

Youth were asked to share their ideas about the area and created images and art that were displayed at the visioning workshops. Wollongong Council staff also held internal workshops to contribute and generate ideas.

The primary objective of the first phase of the community engagement was to gain an understanding of the thoughts and feelings the community has about their place. To facilitate this conversation, a few simple questions were posed:

- What do you value about Port Kembla?
- What are the challenges facing Port Kembla?
- What ideas do you have that would improve /reinvigorate Port Kembla?
- What is your vision for Port Kembla?

**130 people attend-  
ed workshops**

**Workshops had  
representatives  
from the commu-  
nity, local business  
owners, govern-  
ment agencies,  
NSW Ports etc.**



**INFLUENCE  
EMPOWER  
CREATE**

Poster + Postcard invite to workshops

# 01 Visioning Workshop

For this first stage of the Community Engagement process, community members were invited to participate and share their thoughts on Port Kembla, both the suburb and the Town Centre. Community members were invited to actively participate in the consultation, and to share their ideas, comments and aspirations, which were collected by the project team.

Two workshops were held at the Port Kembla Senior Citizens Centre with approximately 60 people participating in the sessions.

1. 10:00 - 12:30pm
2. 6:00 - 7:30pm

These workshops provided an opportunity for the community to comment on the outcomes of previous revitalisation plans, undertaken over the last ten years, and to also discuss specific issues that are relevant to Port Kembla now. A variety of activities facilitated the development of a vision for Port Kembla, including placecheck mapping, ideas post-it boards and a visioning exercise.

- Is this information still relevant?
- Ideas and aspirations collected for key locations within the suburb.
- What is the vision for Port Kembla

Prior to these workshops, targeted engagement was undertaken with schools and youth groups, as well as the local indigenous community. Over 100 children and youth participated, and provided input into the process which was made available around the room at the Visioning Workshop.

## Key matters raised and discussed

Overall, the key theme that emerged is that Port Kembla has a range of outstanding features, but also some significant challenges, particularly in

regards to its relationship with the Port. Attendees generally spoke of the diverse 'culture' evident in the suburb and the unique aspects that make Port Kembla special.

Safety was a common theme across all precincts, with lighting enhancements desirable and Military Road was highlighted as a dangerous road to cross for pedestrians. Access to the train station was also identified as a deterrent to usage by local commuters.

The natural beauty of the suburb, in particular Hill 60, the beaches and Gallipoli Park, was seen as a strength that could be capitalised on with the provision of additional amenities and improvements, especially for visitors.

The Town Centre was a focus of feedback and ideas during these workshops. Key concepts that developed focused on activation, including shopfront improvements, the addition of alfresco dining options, and the provision of enhanced streetscape improvements. The high number of vacancies of retail premises was identified as a challenge and options for a mini supermarket and more food options, which remain open later, were identified as desirable.

[More information on what was heard at Workshop 1 is included in the consultation report on pages 16 - 27 of this report.](#)



60 participants

**“ Improve pedestrian access and walkability, particularly to public transport & bicycle facilities “**

**“ Diverse opportunities for meeting, gathering and reflecting “**

**“Make Port Kembla sustainable, tech advanced with latest renewable energy...invest in green economy“**



# 02 Options Workshop

Based on the information collected during Workshop 1, Council officers produced 5 defined precincts, draft vision and strategies for the community to comment on. The intent of this workshop was to share technical analysis incl. Economics and Urban Design recommendations and to achieve a way forward for the Draft Plan.

Two workshops were held at the Port Kembla Senior Citizens Centre with approximately 50 people participating in the sessions.

1. 10:00 - 12:30pm
2. 6:00 - 7:30pm

These workshops were focused on discussions related to urban design analysis findings, economic analysis results and draft material produced by the project team.

A draft Vision and a series of draft precinct strategies were shared for comment. These precincts were the Town Centre, Recreation Areas, Coomaditchie Lagoon, Military Road and Coastal areas. This work was directly informed by the findings of the Visioning Workshop.

Draft Text, photo montages and aspirational images were presented that provided an idea of the components that were being developed for each of the Precincts. This information was worked through by the community and comments collected to inform the final draft.

## Key matters raised and discussed

The ideas being developed were too homogeneous and that the essence of Port Kembla is the culture and the people who inhabit it.

Concern was raised that we were not at 'action' stage.

There were suggestions that local artists be involved in the preparation of the montages, that would more truthfully represent Port Kembla and local perceptions.

Ongoing involvement by artists in the revitalisation process was also seen as a way to retail and support upgrades that fit the Port Kembla 'local feel'.

In relation to the Town Centre, a range of economic issues were raised regarding the size of the town centre and development feasibility issues. It was raised that the retail precinct is currently too long and therefore difficult to activate/ fill tenancies. This was challenged by some attendees, but the number of vacant shops was generally seen as evidence that this observation is valid.

Options for activation were again seen as an essential part of any revitalisation and were the key theme that emerged as vital for the future economic viability of the Town Centre.

Outdoor dining, especially if it generated a night-time economy, was supported. An emphasis on attracting creative

industries was also supported, especially as an option for use of the vacant shopfronts.

Overall there was strong support for improved connections within the suburb, including the possibility for a free shuttle service, similar to that available in Wollongong CBD.

There was discussion around all of the precincts, and people agreed with most of the ideas proposed. No ideas were specifically identified as not appropriate for this location.

More information on what was heard at Workshop 1 is included in the consultation report on pages 16 - 27 of this report.

50 participants

“Safety is a major concern for young people in Port Kembla.”

“Buffer between Primary School and MM Beach needs attention.”

“Natural walk through Lagoon to Hill 60 with interpretation along the way”



## 05 CONSULTATION

### Consultation Report

The following pages outline the feedback received during both the Visioning Workshop and the Options Workshop hosted by STUDIO GL on behalf of Wollongong City Council.

Here you find in-depth information into the activities undertaken on the day and summaries of the feedback received from the community.

## 5-1 Introduction

For the first stage of the consultation, community members, youth and council staff all contributed ideas on the vision of Port Kembla. Community members were invited to participate and share their thoughts about Port Kembla primarily via a visioning workshop. Here community members were invited to be actively involved in the consultation and their ideas, comments and aspirations were collected by the design team at Studio GL and members of Wollongong City Council.

Port Kembla school students and Coomaditchie Youth were asked to share their ideas about the area and created images and art that were displayed at the visioning workshops. Wollongong Council staff also held internal workshops to contribute and generate ideas.



Postcards used to promote the community visioning workshop

## 5-2 Engagement Objectives

The primary objective of the first phase of the community engagement was to gain an understanding of the thoughts and feelings the community has about their place. To facilitate this conversation, a few simple questions were posed:

- What do you value about Port Kembla?
- What are the challenges facing Port Kembla?
- What ideas do you have that would improve / reinvigorate Port Kembla?

A number of previous projects have been undertaken with a focus on the revitalisation of the Port Kembla Town Centre, so in order to acknowledge the work done by the community to date, ideas generated through these prior processes were also presented to the community to determine if they were still valid and relevant. This provided a good 'starting point' from which the community could consider possible changes and improvements to the area.

## 5-3 Visioning Workshop 1

Two separate visioning workshops were held on the 17th August 2017 at the Port Kembla Senior Citizens Centre on Allan St.

The workshops were both 1.5 hours long with one being held in the morning at 11am and the other in the evening at 6pm, approximately 30 attended the morning workshop and 30 attended the night session.

At the workshops, community members were provided with three activities and given focused opportunities to discuss specific issues and share their vision for Port Kembla. This was conducted through a variety of activities including placecheck mapping, ideas post-it boards and a visioning exercise.

The placecheck mapping was split into 'suburb wide' and 'town centre' zones to provide two different scales where specific places and issues could be identified on a map. Similarly, the visioning and ideas boards were divided into broad 'precincts' to allow a focused output of ideas around Port Kembla's diverse parts. The grouping of visioning and ideas boards came under the following precincts:

- Town Centre
- Beaches and Heritage
- Open Space and Industrial Areas

### Visioning & Ideas Boards

The visioning activity was done in conjunction with the ideas boards and grouped into the three precincts identified earlier.

Each precinct table had a roll of paper with loose images and key words that could be pasted down to reflect the ideas of participants. This was accompanied by post-it notes and markers which participants could use to elaborate on their vision for the suburb.

Ideas boards were hung beside each visioning table and contained additional opportunities for community members to contribute more comments and ideas with pens and post-it notes. To recognise the previous studies undertaken with the town over the past decade, additional boards displayed the key ideas uncovered from these earlier studies. Community members then scored whether these past ideas are still relevant for today's Port Kembla through the use of red or green stickers.

### Placecheck Mapping

There was two placecheck mapping tables, one with a map of the town centre and another with a map of Port Kembla as an entire suburb. On each map, community members could use green or red flags to pinpoint specific places that they identified as being a strength or a challenge to Port Kembla and its Town Centre.



| Precincts                             | Town Centre | Coomaditchie Lagoon & Reserve | Recreational Areas | Heritage | Port Kembla suburb |
|---------------------------------------|-------------|-------------------------------|--------------------|----------|--------------------|
| Themes                                |             |                               |                    |          |                    |
| Local Lifestyle                       | ●●          | ●                             | ●●                 | ●        | ●                  |
| Traffic / Cars                        | ●           |                               | ●                  |          | ●                  |
| Connectivity:<br>Pedestrian/<br>Cycle |             |                               | ●                  | ●        | ●●                 |
| Tourism                               |             |                               | ●                  | ●        | ●                  |
| Art and Culture                       | ●           | ●●                            | ●                  | ●        | ●                  |
| Physical Appearance                   | ●           |                               | ●                  |          |                    |
| Biodiversity                          |             | ●                             |                    | ●        |                    |

Diagram representing the focus of comments from the community during Consultation 1



Most prevalent ideas from entire visioning workshops

The word cloud above has been generated using the comments received during this consultation phase. The prominence of specific words relate to the number of times the issue or idea was referred to.

This diagram on the left graphically represents the spread of themes across the precincts discussed.

The circles represent the number of comments received, relating to the themes identified.

This diagram indicates that the focus of the community is on the local lifestyle that they enjoy and the emphasis they place on retaining and enhancing it. The importance of art and culture for this community is also apparent.

## 5-4 Key Ideas from Visioning Workshop

From the visioning workshops, a wide range of strengths, issues and ideas were raised about Port Kembla as a whole and for the Town Centre along Wentworth Street.

The following tables highlight the most prevalent ideas recorded from the visioning workshops and are grouped based on precincts.



The Port Kembla train station currently only has a handful of car parking spots and is difficult to reach from the Town Centre for pedestrians



Most prevalent ideas on Port Kembla as a suburb

### Key Ideas on Port Kembla as a suburb

Greater focus on **tourism**; marketing PK as a tourist friendly & interesting destination

**Gallipoli park** is an asset; needs better maintenance and new equipment, upgrade to seating, BBQ areas and pedestrian walkways; it only has 1 gazebo and not enough other uses. Not very pleasant. Could be enhanced with more play equipment and furniture.

**Healthy** eating and living: more fresh fruit and vegetables shops, healthy cafés/restaurants

Improve **pedestrian** access to Port Kembla train station: need better lighting; bridge along Old Port Road feels too narrow for pedestrians and drivers especially when trucks cross too

Improved **bike** network around town connecting key areas like town centre, beaches, open spaces, train station, etc

Need better **connection** between Port and town. Attract workers to come to town

**Vacant industrial areas** in Port Kembla; need to be utilised better

**Artworks** around town with beach, indigenous and historical themes

Local **indigenous** public art - native language totem poles

Need commuter **parking** at Port Kembla train station

Future of the old school site on Military Road options: park, mid-rise residential, commercial with some space allocated for community centre

Create **buffer** between industrial and commercial/residential; **Shift industries away** from the beach: make the beach area more commercial, tourist and residential

**Employment** opportunity for young people

**Artworks** at key corners/intersections with signage towards PK town centre

#### Limit Industry

Opportunities for new residents, new moms and seniors to **connect socially**

Work with pubs and clubs to improve community **safety** and perception of pub users

Better **maintenance** of buildings and open space to deal with the rubbish problem all over town

Make Port Kembla **sustainable**, technologically advanced with latest renewable energy and best automation; make residential and commercial buildings green; invest in green economy

Explore **renewable energy** options for Port Kembla: perhaps the possibility of wind turbines near Hill 60

Make living, shopping and walking in Port Kembla **convenient** and safe for seniors

Improve **public transport** in Port Kembla; start community bus service for key destinations

**Crossing** near old Port Kembla school site is dangerous

Opportunities for **sports** and recreational venues in Port Kembla

Promote local **artwork**

**Bowling Alley** and sporting venues in town

#### Dog park

Illawara St & Cowper St **intersection** needs improvement

Create a **mini Gold Coast** with a better connection to the beach and strong advertising to bring in **tourists**.

Nes Hall should become an **affordable housing** site; Council should keep the land and get housing trust to manage it. Add interpretive signage about its history

Convert old warehouse to an **Ice skating rink** and a BMX track

Improve the **entry into town** via Five Island Road; currently not good

**Industrial park:** usage of vacant industrial areas for public use

Create an area similar to North Wollongong

Upgrade **Downey's Bridge** to make it safer

Time capsule buried on old primary school site

Better marketing and **advertising** of PK's assets

Utilise the **skilled workforce** from PK's residents to make Port Kembla unique

Large trucks make navigation challenging

**Waterpark**, an annual event needs to be more frequent

Provide housing for **sex workers**

**Morton Park** had a community garden planned in 2012. Whats the update on that?

**Deers** are potentially dangerous to drivers; Better signage and warnings needed

Add/extend **bike path** at Five Island Road bend

**Cement mounds** are an eyesore; business needs to move

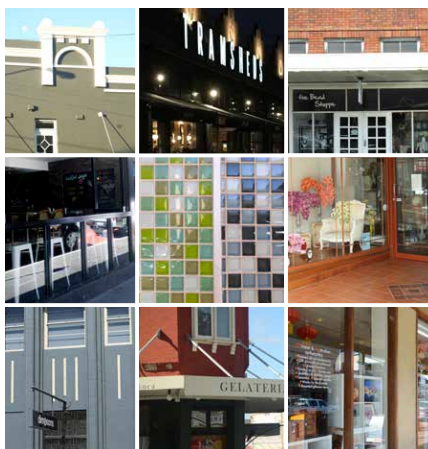
Need community gardens and **vegetable gardens**

Keep Port & industry, make it **green!**

## 5-4 Key Ideas from Visioning Workshop



Current trees that line Wentworth Street include pine and palm trees which provide little shade



The heart of Port Kembla is Wentworth Street, the area's historic main street with its numerous surviving retail and commercial buildings from the inter-war era

### Key Ideas for community to implement

Invest in **green building**

Conduct **tours** of islands

Start **community bus service** for key destinations within Port Kembla

Artworks along Military Road and Wentworth Street with **beach, indigenous, historical themes** in stainless steel

Vacant warehouses to be **converted** into office space for designers and creatives

Convert **copper smelter** into open air cinema and film festival venue

**Renovate WW II military tunnels** to use as a tourist attraction

**Artworks** around town with beach, indigenous and historical themes

More **events & activities** at the Port Kembla Pool

More **public art in open spaces** around Port Kembla

Add a **skate park** near George V Oval

Reuse **vacant industrial areas** for public use

Opportunities for **street buskers & performances** in town centre

**The Vault** was a popular night-time destination; it could again become important to reintroduce night-time activity

**Paul's Warehouse** could become an IGA or Aldi

Re-open the **heated swimming pool** in the old RS

**Scout Hall on Keira St** (now burnt down) could become a bowling alley

### Key ideas on Port Kemba Town Centre

**Shopfront** upgrades will make a big difference: add colour & character to Town centre buildings

**Weekend markets**, healthy food options, fresh fruits and vegetables, artisan goods

**Retain village atmosphere**; upgrade density but no high rises

Need more **shade trees**

More **alfresco dining** on main street

Opportunities for **art/murals**

Mini **supermarket** / Grocery store

More **service** shops/facilities: grocery, doctors, GPs, butcher, kids & teenagers drop-in centre

More **aboriginal artworks** & information about history of area and communities

Need **central & accessible community space** within town centre; a magnet where people could get together for various activities and events

Shops to stay open later: food options at night, takeaway, coffee, ice-cream, places to grab a drink (pubs are too rough) - **night time economy**

**Low-cost housing**

**Playspaces** in town centre for families

Traffic calming on Wentworth St & Military Rd; **deter speeding** along Wentworth St, portable speed humps or bumps on footpath

Need better **lighting** to improve safety and night-time activity

More **pedestrian crossings** across Wentworth and Military Roads. Roads too dangerous for kids to walk to school.

Too many empty shopfronts; **Incentivise** use with short-term leases and off-beat opportunities

### Key ideas on Port Kemba Town Centre (contd)

**Parking** is a challenge on Wentworth Street

Need **better amenities** like shade, seating, bicycle parking, water fountain, ATMs

Need **public toilets** in the town centre

Need spaces and **activities for youth**



Most prevalent ideas from Town Centre precinct



Artists have become an integrated part of the Port Kembla community.

## 5-4 Key Ideas from Visioning Workshop

| Additional ideas on Port Kembla Town Centre   |
|---|
| <b>Shopfronts</b> need upgrades   |
| Retain village atmosphere: <b>no high rises</b>   |
| <b>Parking</b> is a challenge on Wentworth St: need more parking, utilise empty spaces along Military Rd, provide improved signage for parking, connected by pedestrian only walkways |
| Consider planning <b>incentives</b> to bring buildings, businesses and people into town centre  |
| <b>Community Centre:</b> widely used; redevelop with new facilities and affordable housing while still having the important Community Centre functions                                |
| Need a key cornerstone retailer   |
| Need <b>public toilets</b>  |
| <b>No traffic lights;</b> roundabouts instead   |
| Enhance the <b>Darcy St sculpture</b> memorial park; currently underutilised, needs sculptures, greenery, safety  |
| <b>Incentivise</b> development on Wentworth St; grants to encourage new businesses to set up in Port Kembla   |
| Need to find activities and <b>attractions</b> to keep people in Port Kembla  |
| <b>Military Rd:</b> dangerous, an eyesore, not enough signage, feels unsafe; needs better pedestrian safety and crossing  |
| <b>Market day</b> where shops have tables set up in front of their shops  |
| Need <b>bike parking</b> in town centre   |

|   |
|---|
| <b>Vacant warehouses</b> to be converted to office space for designers / creatives; a place where ideas are shared / fed  |
| <b>Whiteways:</b> used as a good shortcut; Council to buy and convert it into a permanent connector/ public space/disabled parking                              |
| Need a <b>bank</b> on main street   |
| <b>Branding:</b> Negative perception about town, need to change it  |
| Keep <b>fast food</b> shops away from PK  |
| Residential development along Wentworth St is key; could happen at the Church St end of the strip   |
| <b>Play spaces</b> in town centre for families  |
| Wentworth St is relatively safe at night but the back alleys aren't; need better <b>lighting &amp;</b> improved safety in laneways especially Military Ln       |
| Need <b>revised rental strategies</b> to allow use/ rent of properties that would otherwise become derelict   |
| <b>Mixed use</b> - commercial with residential on top on Wentworth St   |
| Copper Smelter: convert into <b>open air cinema</b> and film festival venue; public community space like old Wollongong Amphitheatre for concerts/ performances |
| Need improved access (for prams wheelchairs) and directional <b>signage</b> in town centre  |
| <b>Density</b> needs to be upgraded for viability   |
| Need better <b>amenities</b> like well-located seating, shade, water fountains, bike parking  |
| Improve <b>youth safety</b> in TC   |
| Need <b>ATMs</b> on main street and not in pubs and clubs   |

|   |
|---|
| <b>Artworks</b> along Military Road and Wentworth St with beach, indigenous, historical themes in stainless steel   |
| Maximum <b>3 storey development</b>   |
| Fairy lights along Wentworth St are nice, but need more; <b>Solar run fairy lights</b>  |
| Close down <b>illegal brothels</b>  |
| Re-open the <b>heated swimming pool</b> in the old RS - great for people with limited mobility and for kids   |
| Collegians car-park is underused  |
| Church St / Military Rd pedestrian crossing is dangerous, unclear without proper signage  |
| Pauls Warehouse has an uncooperative landlord; could become an IGA or ALDI's  |
| <b>Red Point artists</b> are valuable. Save and support them  |
| The Vault was popular and had good <b>night-life;</b> has a lot of potential for great night-life   |
| <b>Allan St: Park</b> widely used; to remain open as otherwise it splits people coming into Wentworth St; park needs to be completed with fixed fixtures (loose items could get stolen) |
| <b>Senior Centre</b> is currently used for youth services but more spaces for youth are needed  |
| Replace missing street signs  |
| Introduce bright <b>planter boxes</b> along shopfronts  |
| <b>Prostitution/ drug use</b> most associated around the Tosti end of Wentworth St.   |
| <b>Billy Cart Derby:</b> bring it back; It would have led to more users in the town centre for shops and businesses; brings so many people, vendors, food stalls, markets               |

|   |
|---|
| <b>The Red Kitchen</b> is a community favourite   |
| Ensure ample <b>sunlight</b> for new park/open spaces   |
| Five Islands Senior College holds <b>youth services</b> but additional places for youth to "hang out" are needed    |
| History: working class, used to be popular, need to bring it back - perhaps a <b>museum</b> for old local machinery |
| A <b>medical centre</b> / rehabilitation / counselling centre at old RSL club                                       |



Port Kembla Hotel at dusk



## 5-4 Key Ideas from Visioning Workshop



Significant amounts of open space are found around King George V oval and provide possible locations for a skate plaza



Gallipoli Park has great views to the ocean but lacks any purposeful amenities or functionality



Most prevalent ideas from Recreational areas precinct

Key ideas on **Recreational Areas** including Port Kembla Beach, Port Kembla Pool and King George V Oval

Add a **skate park**: options old basketball courts site near George V oval, vacant site at intersection of Fitzwilliam St and Military Rd.

Traffic calming near parks and beach facilities for improved **safety**; more **pedestrian crossings**

Need new **play equipment** at King George V park

Need **lockers** at pool and beach

Better **maintenance** of overgrown bush areas

Upgrade Port Kembla **surf club**: seating overlooking beach, viewing platforms

Need **patrols at PK beach**; especially monitor car-park near pool, dangerous/ illegal parking

**Connect** community garden, soccer oval to beach

Upgrade **tennis courts**; Reopen tennis courts (BB courts used to be tennis courts)

Explore options for **grey nomads parking**, clear space, pump out

Interactive **history panels**, public art and signage at the lagoon

More events at the pool; **music & movie nights**

Kelly Slater **wave pool**

Site across from surf club could be developed into a **community space**; platform for yoga, BBQ, picnic tables

**Pool** has cultural and historical value; it is appealing and popular because it is free. Needs to stay free and maintained for families

**Fence playgrounds** for improved safety

Need **toilets** near park

Enhance **Darcy Street Sculpture Memorial Park**

**Boardwalk** from Port Kembla to Windang



There are stunning views along the coast and potential for dolphin and whale sightings



Hill 60 lacks substantial amenities but has the potential to become a more popular tourist destination and lookout



Most prevalent ideas from the Heritage precinct

Key ideas on **Heritage** including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach

**Café/ restaurant** at Hill 60

**Whale watching platforms to promote tourism**

Need **amenities** at beach: BBQ, picnic facilities, shaded areas, drinking water, lockers, showers and toilets; parking

Needs to become (and be advertised as) a **family friendly** area; get rid of industries

Hill 60 area is underutilised especially as a **tourist destination**; great lookout, need better access & directional signage for tunnels & lookout

**Promenade** at the beach

Need improved **access** to MM beach because of the level difference

Need **bike rack** and additional storage at Port Kembla Heritage Park

WW II military tunnels can be a major **tourist attraction** used for walking tours, artworks, events; unsafe in their present form, need to be cleaned up with better lighting, but without removing graffiti

**Bush restoration**, coastal elements protection

Hill 60 has **wildlife** including owls, which is a good sign, vegetation in good shape

Indigenous **history boards**

Keep **MM beach** as surf beach; no flags

**Amphitheatre** events on the beach

**Mountain bike track** down the hill

Need **patrols at MM beach**

Better **lighting** on MM bike and walking track

With Council support work on **Ngaraba-aan walking trail**

Hill 60 has **wildlife including owls**; a good sign

5-4 Key Ideas from Visioning Workshop



Coomaditchie lagoon

| Key Ideas on Coomaditchie Lagoon & Reserve   |
|--|
| Outdoor fitness equipment at Coomaditchie Lagoon   |
| Coomaditchie Lagoon needs <b>barbecue tables</b>   |
| <b>Harry Bagot Park:</b> Improve family spaces near playground; BBQs, seating and shelters |
| Emphasis on <b>native planting</b>   |
| Improved amenities & signage, and better <b>pedestrian access</b>                          |
| Need <b>toilets near park</b>  |
| <b>Conservation</b> of open space for future; very important                               |
| 'Sculpture by the Sea' art event – beach to Coomaditchie Reserve                           |
| Interactive <b>history panels</b> , public art and signage at the lagoon                   |
| Coomaditchie is the only <b>arts centre</b> for Kooris and mainstream aboriginal community |



Most prevalent ideas on Coomaditchie Lagoon



The open space around the lagoon lacks purpose and amenities

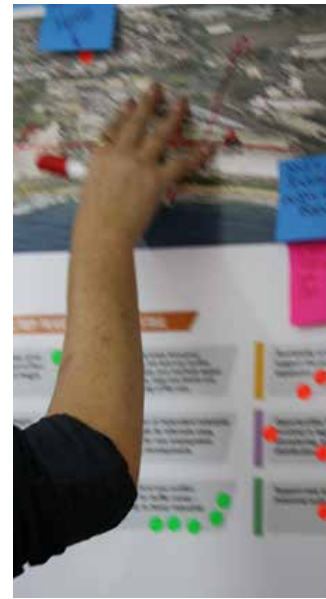


Potential idea for fitness equipment in the precinct



Coomaditchie lagoon





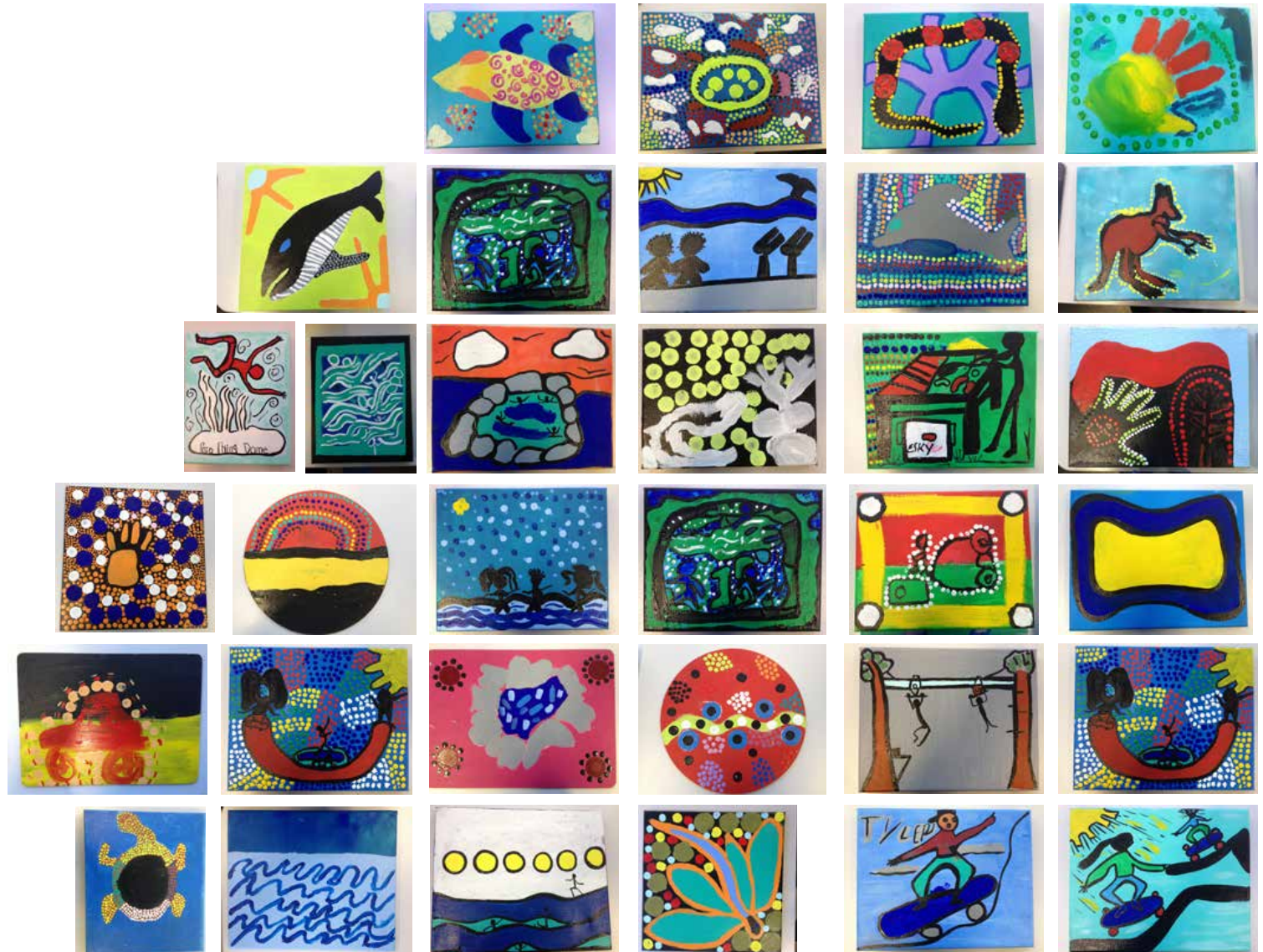
Photos from Visioning Workshop 1 - the process



## 5-5 Targeted Engagement - Youth

Wollongong City Council engaged with students from Port Kembla Public School, Kemblawarra Public School and Five Islands Secondary College and collected data and drawings that explained the youth's thoughts and ideas on the suburb. Members from the 'Teenz Connect' and 'Girls Cafe' groups from Wollongong's Youth Centre also provided input into the visioning of Port Kembla.

Kids from the Coomaditchie United Aboriginal Corporation created visual artwork that depict their ideas of Port Kembla with an Aboriginal perspective and are shown in the adjacent photos.



Drawings from Port Kembla Public School students



## 5-6 Key Ideas - Youth

Council asked young people what their wish and aspirations are for Port Kembla. We received more than 200 ideas from approximately 100 inspiring young people as well as artwork such as those shown below, that depict local youth's thoughts and feelings on the future of Port Kembla.

Their key ideas are listed in the following tables.

| Key ideas on Port Kembla Town Centre  |
|---|
| Safe streets at night   |
| More lighting especially near the T-intersection because there are too many accidents and too much speeding |
| Restaurants which provide job opportunities for young people  |
| Eat Street  |
| Ethnic food options and op shops  |
| Shops like Sydney   |
| Shops within walking distance   |
| Convert unused shops to art studios with subsidised rent  |



Drawings created by school children on Port Kembla's future

| Key ideas on Recreational Areas including Port Kembla Beach, Port Kembla Pool and King George V Oval |
|--|
| Life-saving club and workshop for people from diverse backgrounds                                    |
| Skate Park   |
| Sports ground  |
| Rock Pool  |
| Bigger play equipment  |
| Dog Park   |
| Parkour  |
| Graffiti Art Wall  |

| Key ideas on Heritage including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach |
|--|
| Clean up MM Beach- There should be monthly litter picks on the beaches   |
| Need flags; Lifeguards or flags on MM Beach, MM bay or Fishermans Beach  |
| More plants by the beach   |



| Key Ideas on Port Kembla as a suburb  |
|---|
| Improved transport; More buses  |
| Free shuttle around Port Kembla, especially between Warawong, train station, hospital and main street |
| Laser- tag  |
| Youth centre, free girls gym, girls soccer, girls basketball  |
| Fun park  |
| Roller-skating rink   |
| Science Centre, library, soccer fields, reptile park, aquarium  |
| A better hospital   |
| Community Garden  |
| Water park  |
| Paddy's Market like open market   |
| Local animal shelter  |
| Less bad people   |
| Port Kembla to be more open, family-friendly, natural and a nice hangout                              |



|  |
|--|
| Bigger shopping centre; People need to travel to Warrawong for shopping, fast food, retail, pharmacy; Not enough shops |
| More walk paths  |
| Better connectivity for aged and disabled  |
| More houses  |
| Clean up the old streets of Port Kembla  |
| Better Employment  |
| More trees, less pollution ; that it doesn't turn into a town full of apartments and buildings with heaps of people    |
| Hotels   |
| Training   |
| Language schools   |
| More technology school-wide; Computer coding school or classes for kids  |
| Courses for teenagers  |
| Agricultural animals at school   |



## 5-7 Key Ideas - Wollongong City Council Staff

Wollongong City Council held internal discussions between staff following the community Visioning Workshop in September 2017.

The following are key ideas recorded in these meetings with council staff on the vision of Port Kembla.

| Key ideas on Port Kembla Town Centre   |
|--|
| <b>Public Toilet</b> at Macedonian Welfare Association Building  |
| PKSCC - external <b>painting</b> work 17/18. Mural work. PKCC Planning/design Hall kitchen               |
| PKSCC - Improved <b>street appeal</b> . PKCC improved external area                                      |
| Poor <b>mobility access</b> from Port Kembla train station to Town Centre                                |
| <b>Skate park</b> /facility (perhaps on Allan Street if it can be closed off)                            |
| Increased population density (also housing affordability) ie apartment living above shops on main street |
| Outdoor dining   |
| Vibrant, quirky building façade and public art   |
| Increase access for pwd  |
| Billy cart derby   |
| <b>Churches - strong presence and involved in Allan Street. Involved in community</b>                    |
| DA in for Older Homeless   |
| <b>Zone</b> sections of Wentworth Street as medium residential   |
| <b>Affordable Housing</b> - Capitalise on uniqueness   |

| Key Ideas on Coomaditchie Lagoon & Reserve                                  |
|---|
| Movie nightly at Coomie   |
| Coomaditchie - Arts, <b>Beautification</b> of external building             |
| Funky identity  |
| <b>Want land around Coomi to be managed and run by indigenous community</b> |
| <b>Grey nomad opportunity - free camping</b>                                |

| Key ideas on Recreational Areas including Port Kembla Beach, Port Kembla Pool and King George V Oval                                   |
|--|
| <b>Access PK Beach</b> (toilets on to beach, adult change) - would be good to undertake access appraisals of key sites to inform Plan. |
| King George Oval - Sporting opportunities. Major events e.g. Gala Days   |

| Key ideas on Heritage including Hill 60 and Breakwater Battery Museum and MM Beach (or North Beach) and Fishermans Beach |
|--|
| Shade at <b>MM Beach</b> - Harsh environment   |
| <b>Hill 60 revitalisation</b> - some approvals from State Government; safety audit completed                             |
| <b>Toilets</b> at MM Beach needed  |
| Direct management of Hill 60 Lands by <b>Aboriginal Community</b>  |
| <b>Cultural tourism</b> - guided tours - Hill 60   |
| <b>Art trail</b>   |

| Key Ideas on Port Kembla as a suburb  |
|---|
| Access to <b>fresh fruit</b>  |
| Provide annual funding to <b>Port Kembla Youth Project</b> for the provision of service to young people (operate from Senior Citizens Centre) |
| Sex workers in Port Kembla - If an illegal brothel in Wentworth Street - currently being investigated by Lake Illawarra Police                |
| Not much <b>Graffiti</b> in Port Kembla compared to northern suburbs  |
| Great local Artist - Anthony Jones (ayjay) connected with local community   |
| Community capacity for running events. <b>Increase capacity</b>   |
| Fix disconnected <b>cycle track</b>   |
| History of migration. Great place to have a <b>Migration Museum</b> (social)  |
| Improve Warrarong to Port Kembla <b>connection</b>  |
| Fix <b>Station</b> - Hidden and disconnected  |
| <b>Walkability</b> not great. Wildlife - stags/deer at Steelworks   |
| Funky <b>identity</b>   |
| Morton Park views   |
| Increased connections/public <b>transport</b>   |
| Empower community to run their own events to high standard; <b>Cultural funding</b>   |
| Capitalise on incredible, unique Port Kembla <b>history</b> / commercial mix / landscape  |
| Capitalise on burgeoning <b>Arts/culture</b> scene  |
| <b>Safer at night</b> - "The Vault" event / IPAC was amazing - but scary to be in the town at night   |

|  |
|--|
| Support for <b>sex industry</b> workers - how does this work in context of township? |
| More and better <b>footpaths</b> (currently no footpaths in some residential areas)  |
| Deal with <b>pollution</b> from the industrial areas                                 |
| <b>Food</b> is a key element - eg green connect / eg Jam & Bread                     |
| Libraries doing <b>oral histories</b> . Port Kembla now on website.                  |
| Good to have funds for local <b>history walk</b>                                     |
| Preserve <b>Character</b> and improve Capacity in Built Form                         |
| <b>Viva La Gong</b> - could it be in Satellite areas                                 |
| Seniors College facilities - Develop <b>relationship</b> more broadly                |



## 5-8 Ideas Workshop 2

For the second stage of the Community Engagement process, two workshops were held on the 19th October 2017, at the Port Kembla Senior Citizens Centre on Allan St.

Both workshops were 1.5 hours long, with the morning session being held at 11 am and the evening session running from 6 pm. There was a good turnout for both sessions, the first had 31 attendees, the second had 24 attendees.

These workshops followed a more structured process, which was modified slightly between the morning and the evening events.

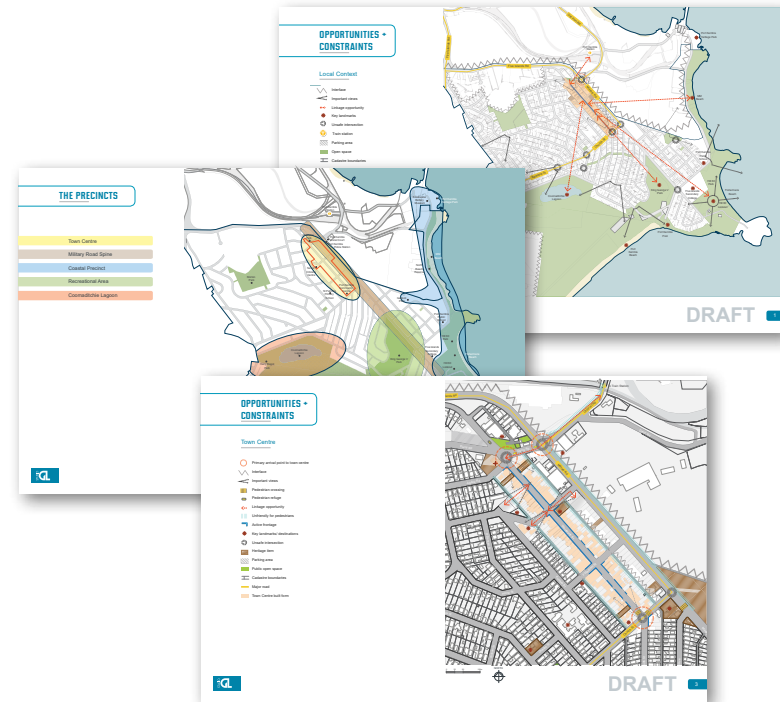
The morning session began with a brief presentation by Studio GL that referenced the feedback from Workshop 1, and a discussion around the opportunities and constraints that had been identified across the suburb. Information was also introduced around the Port's plans. Adrian Hack from HillPDA then presented a summary of the findings from the Economic Study. Following this, Studio GL presented the Vision and Strategies developed in consultation with Council, and the attendees were asked to discuss these proposed elements in their small facilitated groups. This rapidly moved on to general discussion, and so the room was directed to the presentation again to cover the Town Centre Precinct. Discussion then continued within the groups. The final fifteen minutes of the allocated time was focused on the other precincts, which were each discussed at a separate table, with attendees being encouraged to join the areas of most interest to them.

Due to concerns about the effectiveness of the discussion around the Vision and Strategies, the evening session dispensed with this segment and moved more quickly into the discussion around the Town Centre. There was also a modification, due to comments received during the first session, to more explicitly tie the feedback from the first round of workshops to the work being presented to this round.

In both instances the workshop continued after the official finishing time, with many attendees eager to input to the process.

Overall, there was a distinct difference in the focus of the two groups of attendees, the morning session indicated a strong concern that the culture of Port Kembla was retained, they were very eager for local artists to have input and for the report to more directly relate to what they perceive as Port Kembla's unique character. The evening session was more focused on the ideas of the business community, and the need to activate the town centre in order for shops and therefore the Town Centre to be sustainable.

The following tables collate all the comments and input received during these two workshops. They have been grouped according to the ideas they best relate to. Generally the Vision and Strategies were well received, although there was concern that these are not sufficient to reinvigorate the area. It was widely acknowledged that they would need to be 'backed up' by objectives and actions, which forms the next phase of this masterplanning process.



Pages from the presentation from Ideas Workshop 2



## 5-9 Key Comments from Ideas Workshop

**THE PRECINCTS**

**VISION**

Port Kembla is a unique and recreational place to live, enriched with culture and history. The stories of the past connect the community and are visibly celebrated. Port Kembla attracts visitors, specialising on its industrial setting and superb coastline, and has a growing economy driven by a thriving creative community.

**STRATEGIES**

| DIVERSE + VIBRANT PORT KEMBLA   | CELEBRATING UNIQUENESS   | LIVELY OPEN SPACES  | ACTIVE + CONNECTED   | WORKING WITH THE PORT   |
|---|--|---|--|---|
| <p>Identifying opportunities across Port Kembla to create vibrant spaces and to...<br/>The coastal precinct represents an...<br/>Intelligence there are big and...<br/>A number of open spaces to be...<br/>...to the opportunity to support...<br/>...to the opportunity to support...</p> | <p>Together the many histories and cultures...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...</p> | <p>A network of connected green spaces...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...</p> | <p>Port Kembla enjoys an active and...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...</p> | <p>The Regional significance and planned...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...<br/>...to the opportunity to support...</p> |

Pages from the presentation from Ideas Workshop 2

| Vision   |
|--|
| Community means <b>talk</b> to everyone                            |
| <b>Keep empty space</b> - development not essential                |
| Port Kembla to be like Kiama - <b>Tourist destination</b>          |
| <b>Social values</b> important - not just the economic             |
| Too generic - need to better understand <b>Port Kembla culture</b> |

| Strategies  |
|---|
| <i>Diverse &amp; Vibrant Port Kembla</i>  |
| <b>Creative industries</b>  |
| <b>Ageing community</b> - sectional areas   |
| Footy & Artisan   |
| <b>Tourist shift</b>  |
| <i>Celebrating Uniqueness</i>   |
| <b>'Local' feel'</b> - Culture is important   |
| Invite community to work to <b>work with an artist/s</b> to create their vision of Port Kembla  |
| Work with already established community groups and organisations to create <b>community + culture of connections</b> ; it is why people want to be here |
| Recognise existing <b>projects, community providers and groups</b>  |
| <i>Active &amp; Connected</i>   |
| <b>Free Shuttle bus</b> - to connect train station, town centre and beach   |
| <b>Better connections</b> to Warrawong and Wollongong   |
| Train Station covert into a transport hub   |

|  |
|--|
| <b>Connect cycle way</b> from main street to other precincts - bike storage          |
| <b>Arterial roads</b> no longer exists   |
| <b>No good connections</b> - Port Kembla, Town, foreshore, city centre               |
| <b>Bring people in</b> ; especially from Cringella and Unanderra                     |
| <i>Working with the Port</i>   |
| <b>Steelworks visitor centre</b> as a destination                                    |
| Pay attention to <b>interface</b> between light Industrial and Commercial greenspace |
| Port needs to <b>take ownership</b> - beautify the interface, community garden       |
| Port and Residential <b>interface</b> needs addressing                               |
| <b>Don't grow</b> industrial towards residential                                     |
| High-rise units versus <b>noise</b> from industrial                                  |
| <b>Buffer zone</b>   |

| General Comments  |
|---|
| 80+ people with <b>Allan St playground makeover</b>                               |
| <b>Feedback</b> on Workshop 1 missing   |
| <b>Old School site</b> - affordable housing                                       |
| Food growing areas - <b>supply local supermarkets</b>                             |
| Redevelopment - why is it not feasible  |
| <b>Cruise boats</b> - major tourism   |
| Safety is a major concern for young people participating in <b>community life</b> |
| Increase <b>signage</b> and awareness   |
| <b>Park Run</b> brings people   |



5-10 Key Comments from Ideas Workshop

Town Centre



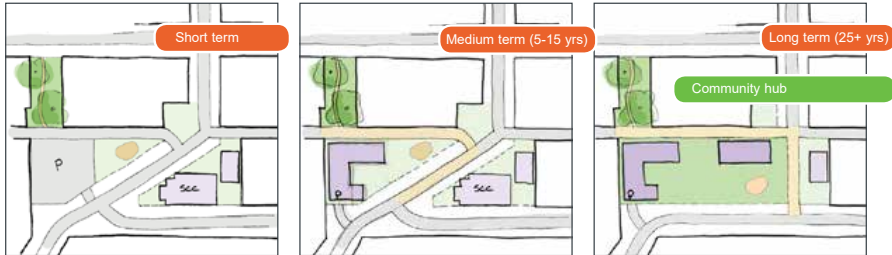
Pages from the presentation from Ideas Workshop 2

| Condensed Town Centre  |
|--|
| Wentworth Street is too long, <b>condense town centre on the fringes</b>   |
| <b>Support for consolidation</b> , return of basic services, selling what's here                                 |
| Could get rid of North end, <b>south end</b> is where <b>residential</b> is                                      |
| Maybe work at the <b>outskirts first</b> rather than the Town Centre   |
| <b>Allan St / Fitzwilliam St</b> better for <b>through link</b> , more central, better for Town Centre condensed |
| Have <b>multiple centres</b> , as opposed to shrinking Town Centre   |
| The <b>old town doesn't fit</b> the population   |
| Activation   |
| Is it possible to develop a <b>theme</b> for the Main St   |
| Make it <b>specialised</b> , art and craft, a hub of some type with speciality shops                             |
| <b>Music, food</b>   |
| Collaborative workspaces to <b>activate</b> empty buildings  |
| Value <b>SOCIAL infrastructure</b> , not just retail / commercial  |
| Value the <b>'edginess'</b> of the community - don't clean & polish everything to homogenise PK                  |
| Events like <b>Billy Cart Derby</b> promote the uniqueness and show people what's here                           |
| <b>'Showcase nights'</b> - link with PK board riders   |
| Run a <b>competition</b> - 3 businesses & Council pay rent for 12 months & bring new business / start up         |
| Try to <b>get people</b> out here  |
| <b>Attractive places</b> lead to food and café culture   |
| <b>Shop-top housing</b>  |

|   |
|---|
| Need <b>more residents</b> living in the Town Centre  |
| <b>Not enough foot traffic</b> , rents are too high, high turnover rate   |
| Night time economy might draw more people in, but need <b>population</b> , need to look at development                                |
| <b>Encourage people to visit</b> the Main St - type of buildings, e.g. Five Islands Rd - nice looking buildings on old petrol station |
| <b>Number of people</b> at Hill 60, beaches, pool - but not on the Main Street  |
| Shops <b>close at 3 pm</b> - that needs to change   |
| Community to <b>determine</b> type of businesses they want  |
| More <b>diverse experiences</b> on street   |
| <b>Hotel site</b> - redevelop into a big shopping centre  |
| Need to <b>change perception</b>  |
| Deal with <b>derelict sites</b>   |
| Vacant sites <b>turned over</b> to community for 'future planning'  |
| <b>NSW Tourism</b> - involvement & promotion of town  |
| Bring dollars from <b>cruise ships</b> to Port Kemba  |
| Original <b>zoning a problem</b> for Wentworth St - Possibility of rezoning Wentworth St  |
| Community out of homes, and <b>connected</b>  |
| A community that <b>says 'hi'</b> and people listen, model that   |
| How do we <b>look after people</b>  |
| <b>Recognise partnerships</b> and people who are here, arms stretch   |
| Local residents <b>support local businesses</b> , part of the culture of the town   |
| Doctor, and associated <b>services</b> like pathology   |
| A small <b>grocery store</b>  |

## 5-10 Key Comments from Ideas Workshop

### Town Centre



Provide connection between Wentworth St and the Allan St carpark and community facilities through the creation of a town plaza

Increase connection from plaza to community hub

Create cluster of community facilities

Details from the presentation - town plaza

| Intersection upgrade                     |
|--|
| Too much traffic, <b>not safe</b>        |
| Too many cars makes it <b>uninviting</b> |
| Public Art                               |
| Red Point Artists - <b>focal</b>         |
| Funding for <b>street art</b> is good    |

| Town Plaza   |
|--|
| Whiteways connection - <b>obvious</b>  |
| Plaza within the <b>shopping centre</b>  |
| <b>Town Plaza</b> site - opposite second carpark   |
| Whiteways upgrade only good for <b>small population</b>  |
| Have <b>Red Point artists</b> to activate the open space   |
| Public space - <b>grass areas</b> where people can sit and have lunch, and get a coffee, but location not convenient |
| Lack of <b>public space</b> on Wentworth Street  |

| Community Hub  |
|--|
| Upgraded playground, children <b>use regularly</b>                                     |
| Allan St playground - <b>not adequate fencing</b>                                      |
| <b>Basketball court</b> is popular   |
| BB Court - <b>no fencing</b> ; is a safety issue                                       |
| Chemist / Post Office <b>hub</b>   |
| Allan St parking - could be fuller, <b>better signage</b>                              |
| <b>Focal Points</b> - Community Centre and RSL   |
| The most popular meeting place for the indigenous community is community centre        |
| Need a <b>new community centre</b> - a modern facility with more activities for people |
| Character - <b>art &amp; culture</b> at Allan St                                       |
| The idea of a <b>shared way</b> is appealing   |

| Connections   |
|---|
| Like <b>Kiama</b> - all connected cafes, culture, markets   |
| More <b>streamline connections</b> are better for seniors   |
| Train station is <b>currently disconnected</b> , could bring students, but need improved connection and car parking |
| <b>Improved connection</b> between the beach & TC   |
| <b>Free shuttle bus</b> through TC, connecting PK train station, Warrawong, Water Police, Museum                    |
| <b>Footpath</b> from Darcy Rd - heavily used by cyclists, pedestrians, huge trees                                   |
| <b>Trucks</b> are a problem on Wentworth St   |
| <b>Access difficult</b> to TC - prefer to go to the beach   |
| <b>No direct train</b> to Sydney, have to change at Wollongong  |
| PK Town Centre is <b>disconnected</b>   |

| Streetscape Improvements  |
|---|
| Need <b>shade trees with canopies</b> but without taking too much space for the tree beds   |
| The <b>palms &amp; pine trees</b> are awful; they serve no purpose and need to be replaced. |
| Renovate some of the historic buildings which have <b>architectural significance</b>        |
| <b>Pipduck &amp; Paul's</b> needs improvements to appearance                                |
| Use <b>appropriate</b> colours & facade improvements  |
| Attractive buildings are scattered along Main St  |
| Parking is a challenging given <b>the slope</b> ; too tough to walk with shopping bags      |
| Need <b>better signage</b>  |
| Need <b>public toilets</b> along Wentworth St   |
| Carpark is <b>under-utilised</b> ; could use signage and public art                         |

| Outdoor dining  |
|---|
| Better <b>night time economy &amp; cafés</b> needed                             |
| No <b>indoor eating options for families</b> , especially mums with kids/babies |
| <b>Good idea</b> - happy to lose parking for dining                             |
| <b>Temporary options</b> for dining would be good                               |
| <b>Port Kembla Hotel</b> with active storefront improvements - for eg a bistro  |
| Cars going through may <b>conflict with outdoor dining</b>                      |
| Get <b>food trucks</b> on main street   |

## 5-10 Key Comments from Ideas Workshop

### Town Centre



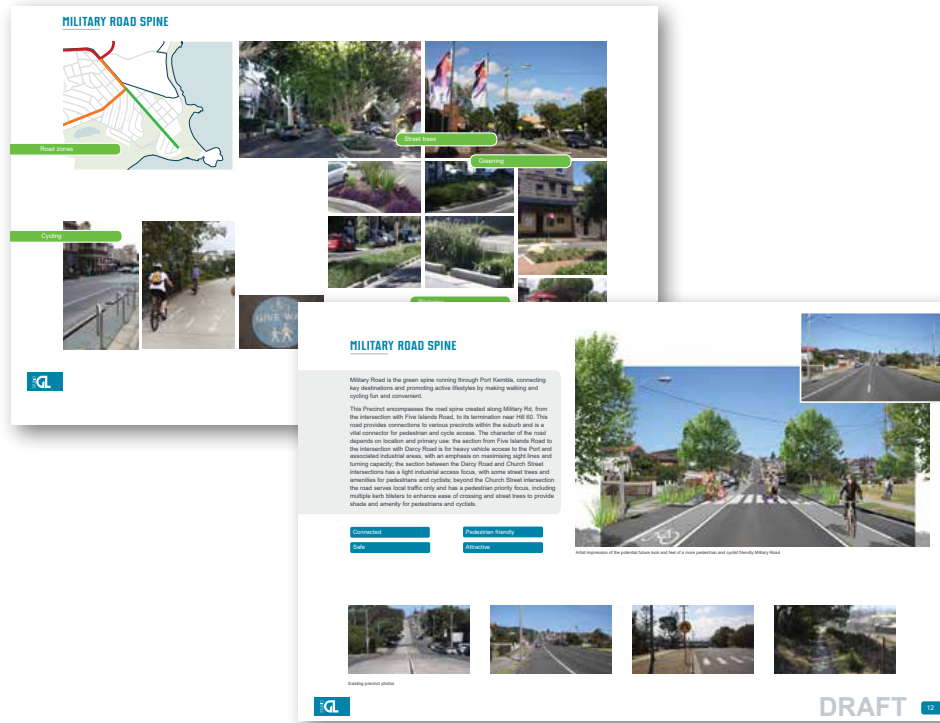
Pages from the presentation from Ideas Workshop 2

| General Comments   |
|--|
| Would rather go to the <b>beach</b>  |
| Port Kembla for <b>tourists</b>  |
| Business people to stop imposing their ideas on community. <b>Community should drive</b> the makeover for the town       |
| Artist vision made by <b>local PK artists</b> would provide an example of how it could look in keeping its individuality |
| <b>Homogenous images</b> , not representative of our community   |
| <b>Consultation with local artists</b> and craftspeople for development of public spaces                                 |
| Entice <b>young families</b> to visit the town centre  |
| Copper Smelter site <b>shouldn't face its back</b>   |
| Night economy - <b>The Vault</b>   |
| Restaurants which are <b>open untill late</b>  |
| More restaurants <b>bring people</b>   |
| Pubs should be <b>family focussed</b>  |
| 10 years ago, there were <b>restaurants</b> , much better character, more night life                                     |
| Can Council help - liquor licensing, need to work with restaurants to <b>allow midnight trading</b>                      |
| RSL Club pool closed - <b>needs to re-open</b>   |
| <b>Improved safety</b> during day and night  |
| We don't need <b>another makeover</b>  |
| Copper smelter site <b>carpark empty</b>   |

|   |
|---|
| Make carpark - Allan St and Military Rd more attractive for <b>retailer parking</b> |
| Even with good sales and value, peopel tend to <b>go to Warrawong</b>               |
| Warrawong <b>killed the town centre</b> ; can't compete with Woolies and Coles      |
| <b>Homeless people</b> on street  |
| Social situation <b>unsafe</b> - drugs, sex workers, homeless                       |
| Police Station <b>does not feel safe</b> with only one officer - relocate entry     |
| <b>Darcy House</b> , Court House, community   |
| Need <b>community garden</b>  |
| Council use of <b>storage</b> not good  |

5-10 Key Comments from Ideas Workshop

**Military Road Spine**



Pages from the presentation from Ideas Workshop 2

| Road Zones  |
|---|
| North section of Military Rd to <b>connect to Train Station and Police Station</b> signage; most people don't know there is a train station in PK |
| Dangerous <b>turning into Church St</b> , can't see cars coming east - west   |
| Military Rd near Tennis Courts - <b>dingy</b>   |
| Tennis Courts and car park are <b>unused</b>  |
| <b>Eastern Military Rd</b> - sold off for commercial and residential development as a buffer  |
| Military Rd is the <b>only buffer zone</b> between Port and town centre   |
| Could be developed, but <b>too many restrictions</b>  |
| Move into <b>light industrial and also green open space</b>   |
| Need buffer from industrial - <b>proximity not good</b> because of pollution  |
| Could waste site be turned into <b>public open space</b> ?  |
| <b>Paths</b> to the industrial area are not needed  |

| Cycling   |
|---|
| <b>Bike paths</b> are a good idea   |
| Existing cycle ways are okay but the <b>cars are fast</b> along Military Rd |

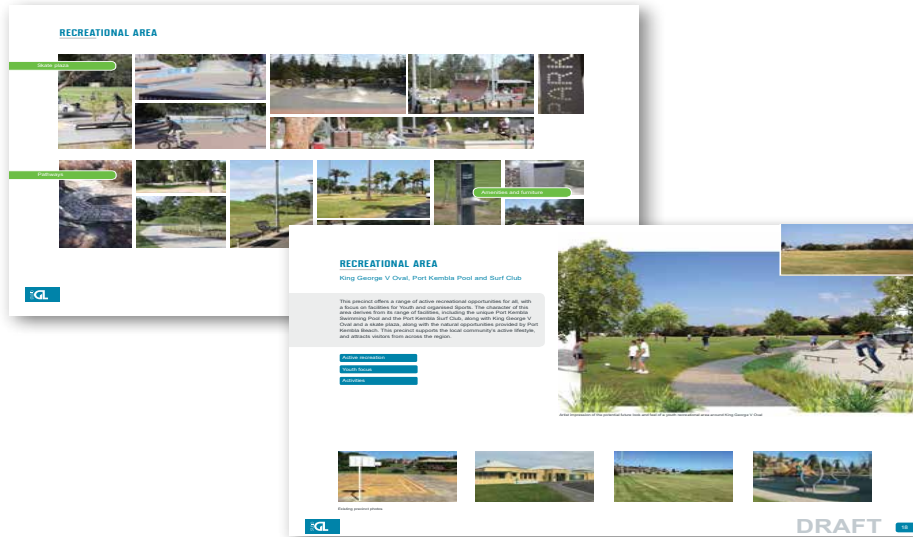
| Greening  |
|---|
| Make it like the main street, a safe street for the neighbourhood |

| General comments  |
|---|
| <b>Like</b> the proposed changes  |
| <b>Not enough people</b> , would be better than it is now                           |
| Brand new footpaths, <b>encourage people to use this space</b> instead of the beach |
| Darcy Rd is a <b>bit isolated</b> to walk through                                   |
| <b>Better lighting needed</b> along Military Rd                                     |
| Improve <b>wayfinding</b>   |
| <b>Fairy lights</b> would be nice in public spaces                                  |
| <b>Need more signage</b> , especially Aboriginal                                    |



5-10 Key Comments from Ideas Workshop

Recreational Area



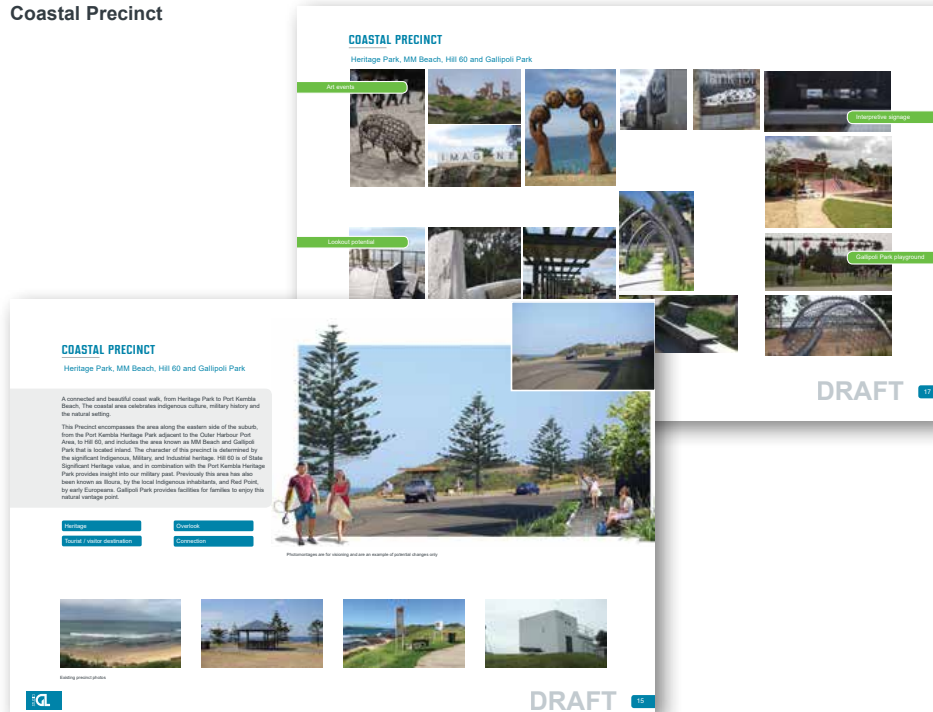
Pages from the presentation from Ideas Workshop 2

| Skate Plaza  |
|--|
| <b>Berkeley Skate park</b> is popular but took precedence                                    |
| <b>Youth Skate Park</b> at Berkeley is awesome, would be good to have another in Port Kembla |
| <b>Basketball</b> and <b>skate park</b> at the north end                                     |
| <b>Pedestrian crossing</b> is needed near the skate park for improved safety for kids        |
| Amenities & furniture  |
| Upgrade <b>Tennis Courts</b>   |
| <b>Toilets</b> & improved safety   |
| Pool <b>toilets closed</b> during off season   |
| Need <b>more seating, water fountain and shade trees</b>                                     |
| Pathways   |
| Upgrade small <b>strip adjacent to Surf Club</b> with better seating and amenities           |
| <b>Cycle track</b> from MM beach   |

| General   |
|---|
| Community <b>focal point</b>  |
| More facilities need to be open for <b>longer hours</b>   |
| Pool to be open <b>year-round</b>   |
| <b>Destination for events</b> and small festivals, films - for locals and visitors, fringe events                       |
| <b>Outdoor Music bowl</b> near beach to host events (Amphitheatre), needs to be covered, King George Oval               |
| Introduce <b>PK markets</b> - use existing infrastructure for festivals and markets                                     |
| Area above oval - opportunity for <b>surf view</b> , future use   |
| <b>Problem with transport</b> to this area  |
| Need to provide <b>better parking</b> to attract people, currently inadequate as car park at Surf Club is always locked |
| <b>Lower carpark at Surf Club</b> can be used for running markets; trail bikes not desirable, grey nomads are okay      |
| Enable <b>overnight stay</b> at lower carpark - Surf Club   |
| <b>Edmund Square</b>  |
| Do not turn into a <b>one-way road</b> as shown in the artist's impression  |

## 5-10 Key Comments from Ideas Workshop

### Coastal Precinct



Pages from the presentation from Ideas Workshop 2

|  |
|--|
| <b>Port</b>  |
| Outer Harbour - can see ships close up                           |
| Port Side Park - Christie Drive side of inner Harbour            |
| <b>Red Point</b>   |
| Red Point - Up market Hotel to replace the water treatment plant |

|   |
|---|
| <b>Interpretive signage</b>   |
| Beach - a lot of <b>history</b>   |
| <b>Community board</b>  |
| Personalised bricks, painted rocks, community events - let the <b>community</b> show its <b>support</b> |
| <b>Lookout potential</b>  |
| Lookout is <b>cool</b>  |
| <b>Shading, Seating &amp; Amenities</b>   |
| Need <b>public toilets</b>  |
| Provide amenities at <b>various locations</b> in this precinct  |
| Need <b>shade and seating</b> at PK Beach and MM Beach  |
| <b>Gallipoli Park playground</b>  |
| <b>New park</b> for kids  |
| Provide a connection between <b>Gallipoli Park and MM Beach</b>   |
| <b>PK Heritage Park</b>   |
| Military history is <b>not showcased well</b> here  |
| <b>Museum at Heritage Park</b> should be open on Saturdays  |
| <b>Utilise military items</b> for an interactive park for kids, also the tank prisms                    |
| Heritage Park needs <b>public toilets</b>   |
| <b>General</b>  |
| <b>Lantana removal</b> - Coastcare  |
| Continuous <b>bike track</b>  |
| <b>Footpath is unsafe</b> - needs lighting and footpath maintenance                                     |

|  |
|--|
| <b>Hill 60</b>   |
| Hill 60 is a <b>great spot</b>   |
| <b>Hang gliding</b> at Hill 60   |
| Focus on Hill 60, <b>rest will follow</b>  |
| <b>Tunnels at Hill 60</b> should be cleaned out and opened for visitors, performing arts, events etc               |
| Hill 60 <b>under-utilised</b> - could become like Noosa  |
| Need a <b>café</b> at Hill 60  |
| <b>MM Beach</b>  |
| <b>Pathways from Darcy Ave to MM Beach</b> are in a disgraceful state, need streetscape upgrade                    |
| MM Beach <b>connection is important</b> - but it may not be a priority for some                                    |
| MM Beach in its present state <b>not ideal for swimming</b>  |
| MM Beach is <b>good for dog walking, fishing, surfing</b>  |
| North of MM, the cycleway is disconnected - <b>need to extend path</b>   |
| Buffer between Primary School and MM Beach needs attention, it is <b>currently unsafe</b>                          |
| Access form <b>MM Beach to Hill 60</b> via a boardwalk or steps  |
| MM Beach needs <b>public toilets</b>   |
| <b>Industrial heritage</b> is represented on the beach   |
| Parking in <b>area adjacent to High School</b> - connect using walking trails to Hill 60                           |
| Parking partnership with school - ask High School if they could open up <b>car park for public use on weekends</b> |
| School grounds could also hold <b>Sunday markets</b>   |

## 5-10 Key Comments from Ideas Workshop

### Coomaditchie Lagoon

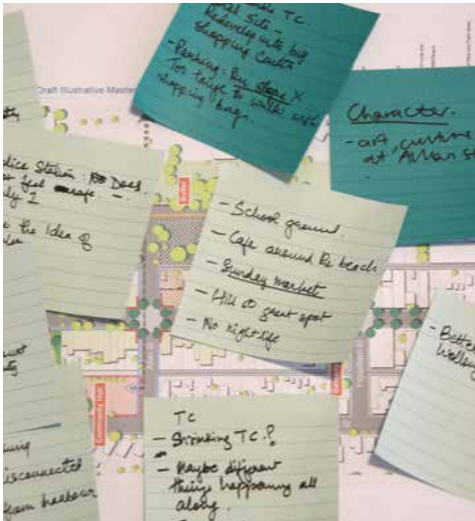
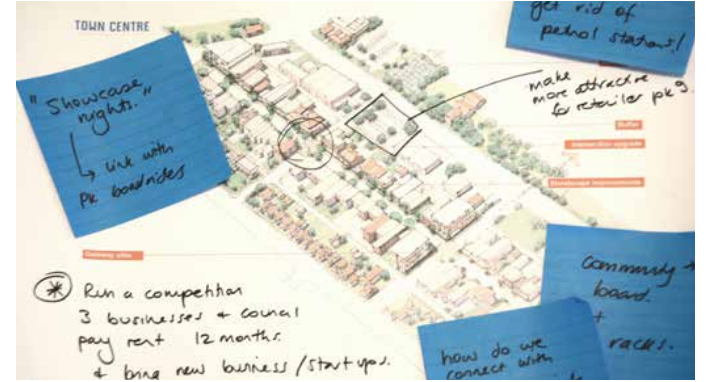


Pages from the presentation from Ideas Workshop 2

| Boardwalk   |
|---|
| Nice idea!  |
| Boardwalk <b>extending to sand dunes</b> and Surf Club                                |
| Connected <b>cycle network</b>  |
| Connection to <b>PK beach</b>   |
| <b>Lighting on boardwalk</b> for security & aesthetics - perhaps solar                |
| Leisure   |
| <b>Aboriginal Heritage Trail</b> - Coomaditchie to Hill 60                            |
| Natural trail walk through lagoon to Hill 60 with <b>interpretation along the way</b> |
| <b>Passive recreation</b>   |
| Materials   |
| <b>Grass with seating</b>   |
| Regeneration of <b>native planting</b>  |
| Signage   |
| <b>Town map</b>   |
| Monitor <b>Green &amp; Gold Tree Frogs</b> - signage to describe the unique wildlife  |
| Art and signage for <b>Ngara-baan trail</b>   |

| Fitness Equipment  |
|--|
| Fitness equipment on site <b>not adequate</b>  |
| Playground like <b>Stuart Park or Thirroul</b>   |
| Small scale <b>amphitheatre</b>  |
| General comments   |
| Sensitivity towards <b>Aboriginal community</b>  |
| Improved <b>security</b>   |
| Need more <b>lighting</b>  |
| Install <b>carpark</b> and <b>lighting</b> around toilet block   |
| <b>Public toilets</b>  |
| <b>Light Industrial</b> around Coomaditchie Lagoon is <b>questionable</b>  |
| Area behind lagoon could be developed as an <b>Indigenous Nature Reserve</b>   |
| <b>Underutilised space</b> around the lagoon   |
| A number of <b>fires</b> are seen at the back of the lagoon as isolated incidents  |
| The lagoon area is largely unused - people use the lagoon for <b>radio-controlled boats</b>  |
| <b>Can't turn right</b> near the north edge of Coomaditchie Lagoon. Car park on the other side can't be seen when driving east to west |





Photos from Ideas Workshop 2



# 03 Exhibition Feedback

//

Native plants, make sure environment is friendly for native animals, water stations and covered bus stops, improved walkways and pedestrian crossings, walkways down onto beach, lots of shade, community veggie garden would be nice, leave space for physical activity, street crossings

//

# Executive Summary

## Engagement methods

The draft Port Kembla Revitalisation Plan was prepared in consultation with the community. The draft Plan was exhibited from 17 February 2018 to 23 March 2018.

A series of community engagement activities, coupled with a focused survey were used to seek community and stakeholder comments.

As with the first stage of engagement activities targeted hard to reach communities, in the Port Kembla area, to ensure that a broader more diverse representation of the community was reached, with a particular focus on young people and the Indigenous community.

A mixed methodology was used over the five (5) week period offering multiple

opportunities to offer feedback.

A total of **462** participants offered formal feedback and a total of **1195** comments were gathered.

The following activities were undertaken:

1. Two Community Kiosks
2. Online Survey
3. Targeted engagement with Youth and the Indigenous Community
4. Stakeholder forums
5. Reference Groups
6. Onsite conversations with businesses
7. Information sharing across Chamber, Social Medias, Newsletters, Websites and letter + Postcards circulated.

The draft plan was on exhibition from Saturday 17th Feb - Friday 23rd Mar 2018

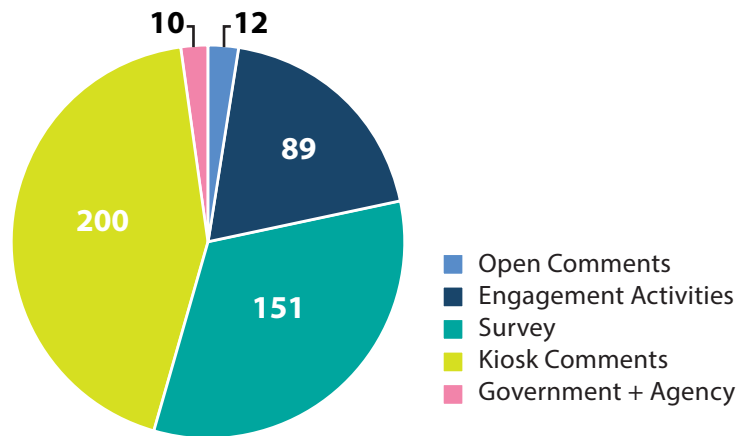
**462 respondents gave feedback on the Draft Plans.**

**151 surveys!**

## Distribution of feedback

Over the five (5) week period we received hundreds of comments from 462 respondents. Some respondents gave multiple responses; hence the data reflects more comments than participants.

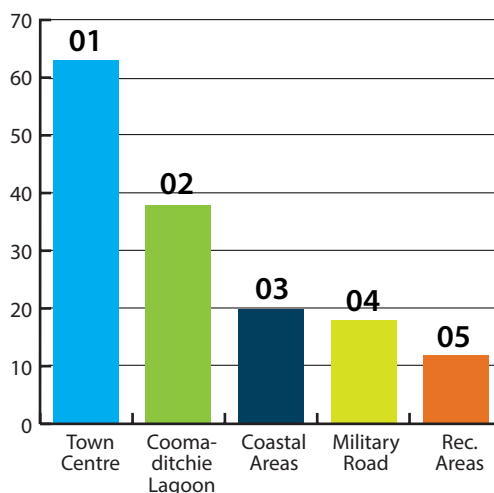
The following breakdown of feedback; 12 open comments received via email; 89 through multiple engagement activities; 151 survey submissions (of which 80 were hard copies); 200 Kiosk comments and; 10 Government and agency submissions.



## Priority precincts

Council asked for feedback on the draft suburb-wide vision and strategies as well as asking the community to prioritise which precinct was the highest priority to them.

This ranking allows Council staff to adjust the actions outlined in the Implementation to the strategic priority for the community. The ranking also allows for conversations internally to help inform where resourcing is allocated within the Suburb.



# Overview of results

86% of respondents were supportive of the vision and objectives of the draft Revitalisation Plan.

Responses have been grouped into strong recurring themes. As feedback yielded a diverse array of responses; some data was redirected into the more appropriate theme.

The most common themes identified within the submissions were:

- **Environment, Greening and Sustainability:** A clear and integrated environmental strategy, which includes ongoing consultation, with particular reference to the local Aboriginal community.
- **Walkability and Pedestrian Experience:** Improve connections
- **Diverse Offer:** Increase and improve retail, recreation and social opportunities, both day and night.
- **Amenity:** Improved provisions of toilets, lighting, bubblers, seating and BBQ areas.
- **Safety:** Implementation of Crime Prevention Through Environmental Design (CPTED), increased Police presents and community programming, including surf safety.

- **Public Transport:** Improved transport links both within and to Port Kembla.
- **Art and Culture:** Value the cultural and heritage of the area and utilize this as an opportunity to create a unique focus for specific locations.

Environment, greening and sustainability were a central theme suburb wide. With feedback focused on the need for a clear and integrated environmental strategy to guide the planning process, continued community consultation. Particular focus was expressed in relation to local Aboriginal consultation and driven projects in and around Coomaditchie Lagoon. Frequent supportive reference was also made to the planting of native trees, not shrubs, as these were seen as problematic in relation to visibility and maintenance.

Walkability and pedestrian experience ranked highly also, with respondents sighting this as the second most important theme. Walkability and cycling were of high priority, with respondents stating that improved links to and around Port Kembla were currently lacking.

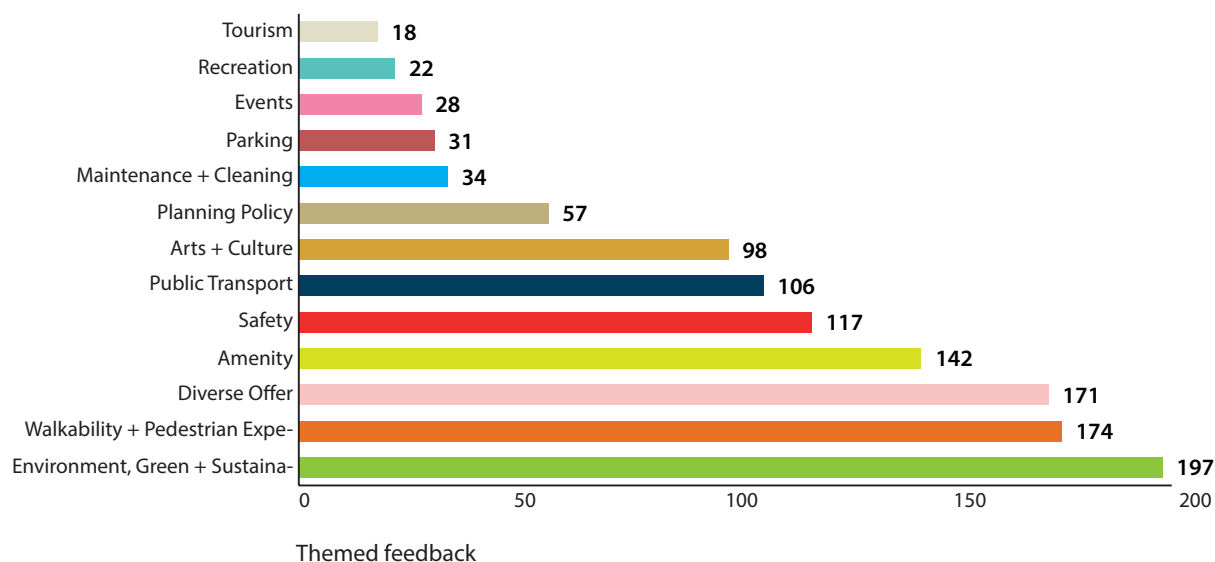
With the provisions of a Diverse Offer of recreation and other activities to draw community members to specific locations, with well facilitated amenities such as; toilets, bins, lighting, seating and BBQ areas.

**Overwhelming support for the Plan**

**Totally 1100+ comments**

“ I’m really glad that the trees council are proposing for military road are large canopy type for shade and beautification ”

“ I’m really glad that the trees council are proposing for military road are large canopy type for shade and beautification ”



# Engagement feedback

## Youth engagement

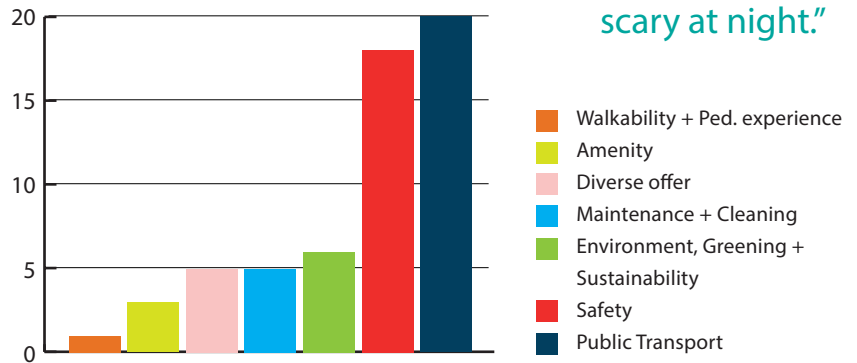
Staff engaged with:

- Port Kembla Youth Projects
- Five Islands Secondary College

50 youth participated in the feedback with commentary focused on current transport links and the need for improved consistency and efficiency. This issue raised concerns for safety, with commuters often being left stranded at different locations throughout Port Kembla. Perceptions of safety were low, with multiple young people stating that they felt unsafe, particularly at night. This was exacerbated by inconsistent transport links.

Concerns for Environmental impacts were also a topic of conversation with 6 comments about how environmental impacts will be addressed in relation to the plan.

“Public transport with in and around Port Kembla is never on time. We get left waiting, sometimes in the dark. Its pretty scary at night.”



## Local Aboriginal Community

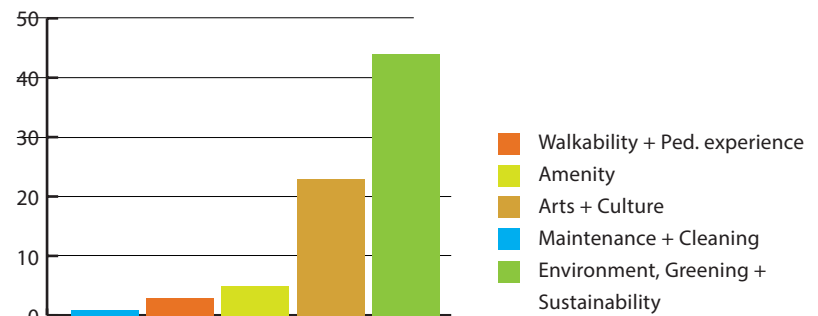
Feedback received from two informal engagements with 7 participants, of varied age groups.

There was a majority of supported for the plan, but overwhelmingly the environmental concerns in the area were highlighted and the need for further Aboriginal consultation.

A large proportion of responses referenced to Art and culture. This focus was on improving and promoting culture and heritage. Comments mentioned the potential for a new functional Cultural Centre that would build community capacity. Interpretative signage was considered a positive addition, seen as a way assist and promote the broader communities understanding of the significance of areas.



“Love the pictures, They need to make sure that the environment is looked after, including the Bell frog. And Aboriginal history”





# Engagement feedback

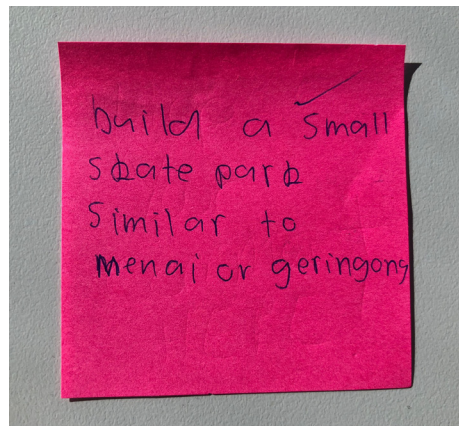
## Community kiosks

Over 200 participants attended two Kiosks held on Saturday 10 March 2018. Overwhelming participation elicited a high level of support and conversations that explored the Port Kembla Revitalisation and Implementation Plan.

85 formal comments were received on the day.

32 comments were attributed to Environment, Greening and Sustainability. These comments related to the implications on the environment and how the natural beauty of Port Kembla was going to be sustained. A large proportion of these comments were about the limiting of planting shrubs and the planting of native trees. Community members felt that shrubs were problematic due to the lack of visibility and the ongoing maintenance.

Amenity and safety also ranked highly with comments around the lack of lighting, toilets, bubblers, seating and BBQ areas. Safety was discussed in not only the terms of crime and anti-social behaviour, but also in relation to unpatrolled beaches and the amount of hand gliders now used in the area.

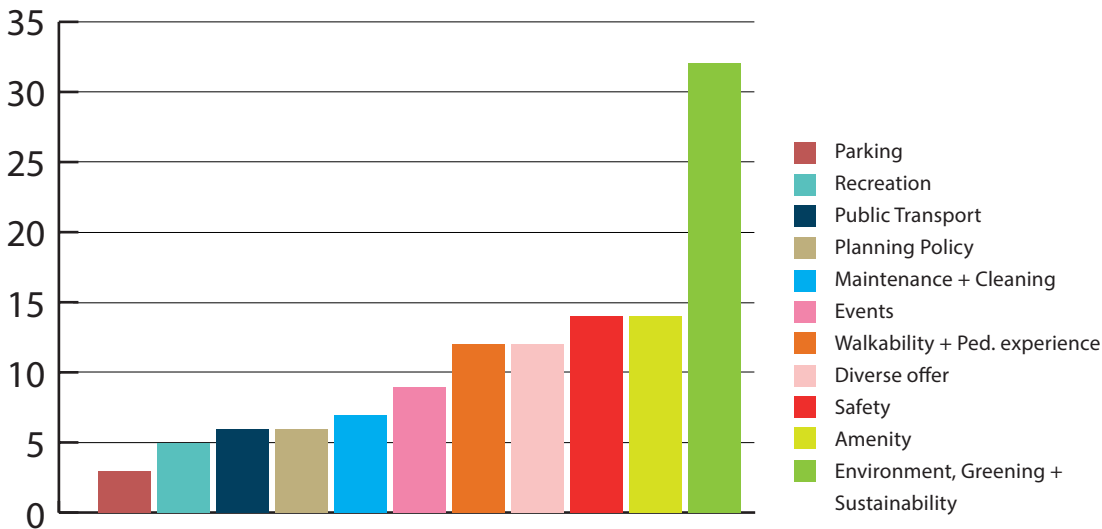


Over 200 people shared their thoughts!

85 comments placed into the comment box

“Accessible cheap trees to be planted by community”

“Not change for the sake of change.”



# Engagement feedback

## Email submissions (community)

Based on the feedback provided by the 12 emailed submissions, 53 comments were included.

The highest priority for these respondents was spread evenly over three main themes.

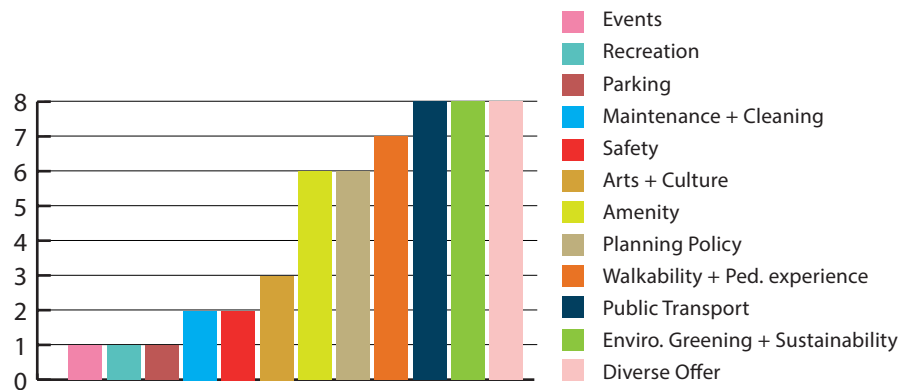
1. Diverse Offer
2. Environment, Greening and Sustainability
3. Walkability and Pedestrian Experience

Creating a Diverse Offer throughout the suburb made particular reference to higher occupation rates both in shops and the underutilised industrial lands. Respondents stated that options should be investigated into filling these spaces with new vibrant offers, which would encourage the community to shop and socialise locally.

Alongside this theme was Environment, Greening and Sustainability, This theme was highest overall; with community feedback reflecting a high degree of environmental consciousness

Walkability and pedestrian experience. Improved links throughout and to Port Kembla where welcomed by the community, with respondents feeling that these would be positive draw card to the area.

**12 email submissions**



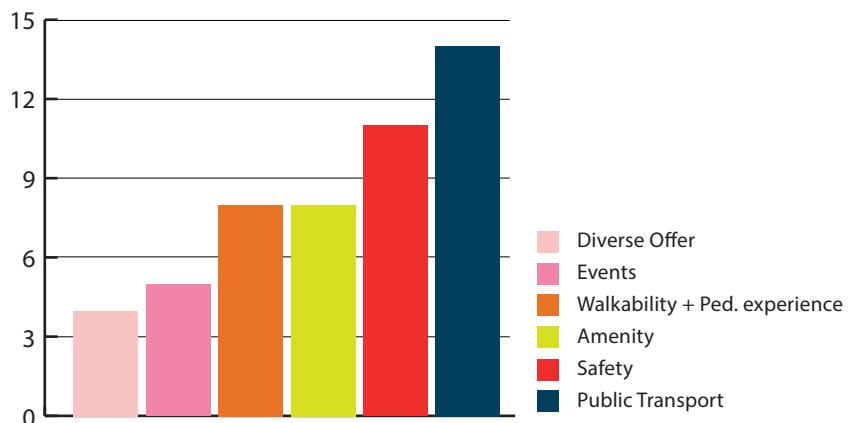
## On-site conversations

22 businesses and community groups were approached throughout the town centre, and given opportunities to explore and discuss the project information and given survey options.

14 comments stressed the lack of public transport links and consistency, resulting in a lack of customers and reduced appeal to new businesses and organisations. This was further linked to comments around Port Kembla being an unsafe place with anti-social behaviour, which further deterred clients and new business.

A number of comments also highlighted the need for increased amenities and improved pedestrian movement throughout Port Kembla.

The lack of public toilets in the Town Centre and in Port Kembla as a whole was mentioned frequently throughout this engagement. Community and business owners stating that people are limited in the amount of time that they are able to spend in the area as no amenities are provided.



# Engagement feedback

## Wollongong Council - Have your say page

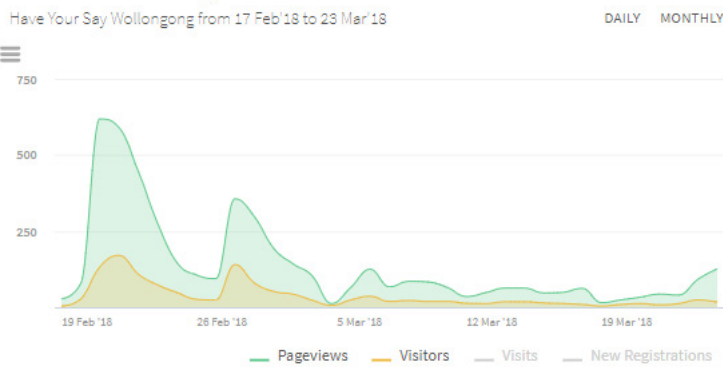
### Port Kembla 2505 Revitalisation Plan 2018

Council officers updated the Port Kembla Have your say page frequently to ensure the community could access information and share their ideas.

This page contained the online survey, key dates, frequently asked questions and downloadable copies of the draft Plans when exhibited.

This page had high volumes of traffic with 1500 people visiting over the exhibition period and over 900 downloads of the draft Plans.

### Visitors Summary



### Highlights

|                  |       |                      |     |
|------------------|-------|----------------------|-----|
| TOTAL VISITS     | 1.5 k | MAX VISITORS PER DAY | 170 |
| ENGAGED VISITORS | 120   | INFORMED VISITORS    | 743 |

## Advertisement + Social Media

Timeline Photos

Council's facebook page was utilised to notify the community of the exhibition period and to encourage people to have their say on the draft Plans.

Various community group pages also shared this information for a broader reach. This post had 16 shares and 31 comments.



# Survey feedback

## Online Survey

The data displayed on the following pages is taken directly from feedback received via the 151 survey responses.

The survey was broken into the following sections:

1. Vision - Support, Yes/No + Comments
2. Strategic Direction - Support, Yes/No + Comments
3. Each Precinct - Support, Yes/No+ Comments
  - Town Centre
  - Military Road
  - Coastal Areas
  - Recreation Areas
  - Coomaditchie Lagoon
4. Rate precincts in regards to priority with 1 being highest and 5 being lowest priority
5. Demographic Information

Some of the participants cited that their uncertainty was related to concerns for the ongoing maintenance of these areas once completed, and the need for the inclusion of a stronger focus on Environment, Greening and Sustainability. Further comments are displayed in the theming tables throughout this report

151 survey responses

81 of these came through as hard-copies



“I would emphasise public transport and enhanced natural environment more in this. Plus attracting light industry and more employment. Also increased population without sacrificing the feeling and the spaces of the suburb now.”

“Access to safe active transport, the greening of Port Kembla and promotion of outdoor activities is vital and the changes will be well received by the community.”

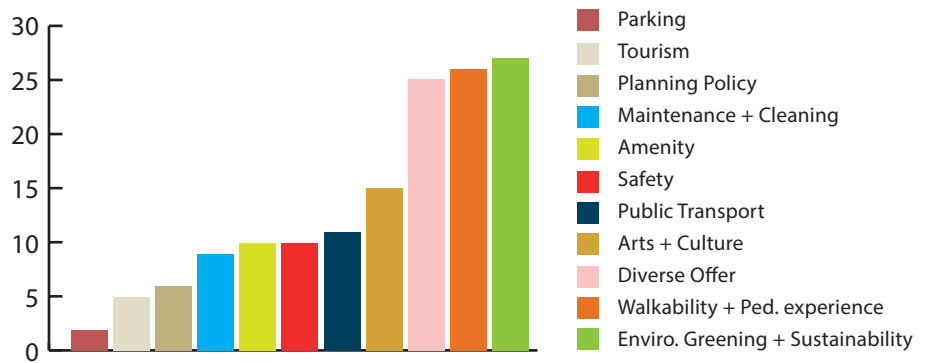
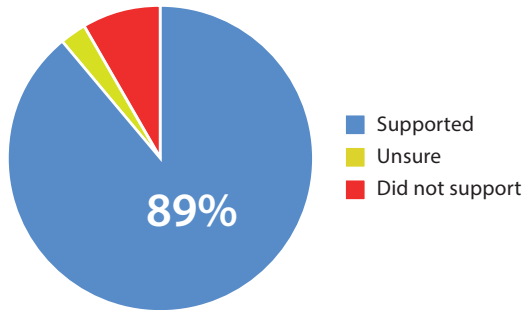


# Survey feedback

## 01. Do you support the overall Vision for Port Kembla?

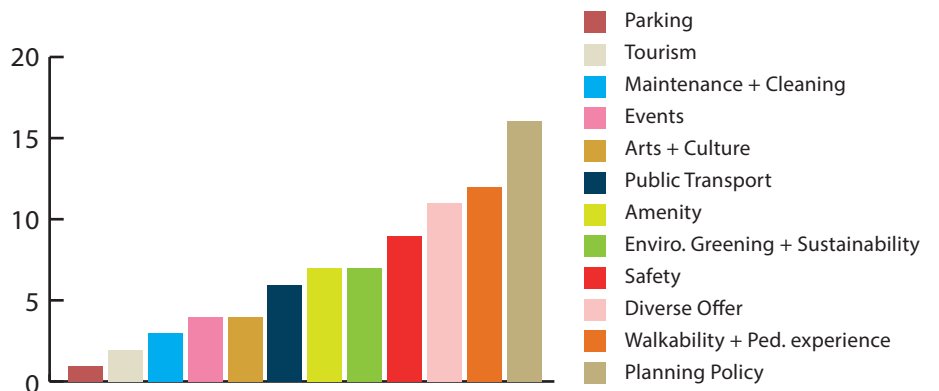
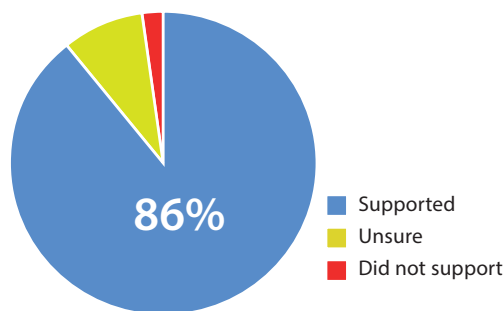
Environment, greening and sustainability were a central theme throughout the suburb wide feedback collected. With feedback focused on a clear and integrated environmental strategy to sit alongside the planning process.

Walkability and pedestrian experience ranked highly also, with respondents sighting this as the second most important theme. Walkability and cycling, Links throughout the suburb were of a high priority. With a Diverse Offer particularly focused on Art and Culture.



## 02. Do you support the Strategic Direction of the Revitalisation Plan?

The Strategic Direction elicited significant comment in reference to the significant amount of underutilised shop fronts and the industrial areas. Suggestions were made to rezone these to either residential or public use. Frequent support was offered for integrated walking, cycling and public transport infrastructure. The need for transparent communications around new industry and the growth of the Ports was also highlighted.



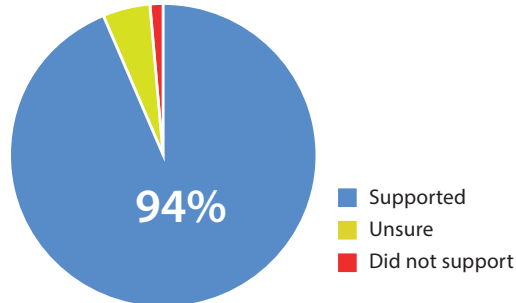
# Survey feedback

## 03. Do you support the Plan for the Town Centre?

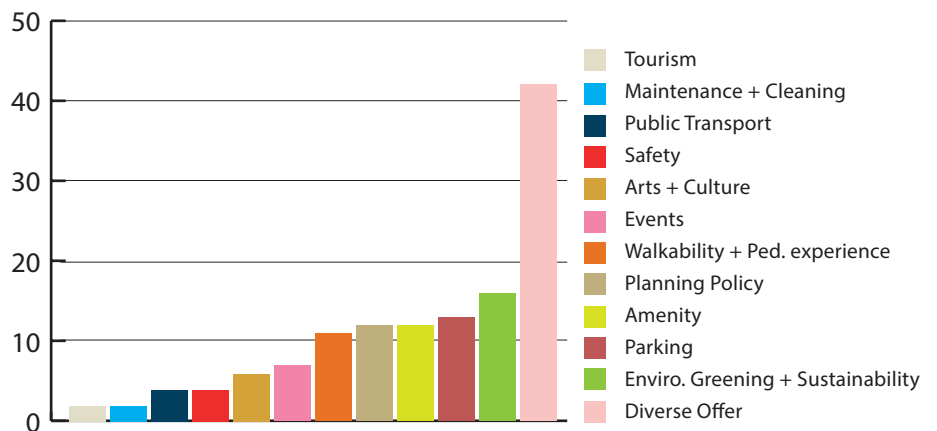
With a Diverse Offer the main focus for this area, respondents particularly focused on promoting Arts and Cultural projects, and increasing night life opportunities in the area.

Environment, greening and sustainability, tended to agree with the need for more greening of the main street, but not at the cost of reduced parking spaces. Parking comments highlighted the need for clearly sign posted directions to parking and the enforcement of parking restrictions in the main street parking.

The lacks of amenities, such as public toilets in the Town Centre and throughout the suburb were also of concern to respondents.



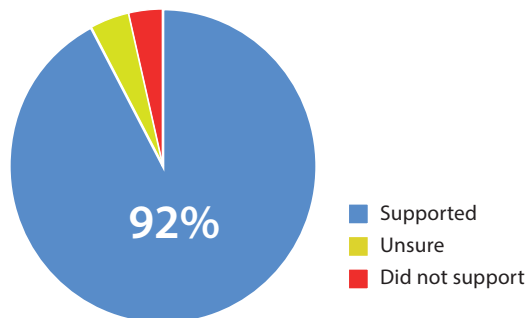
**“Activated shops: but with minimisation of chain stores / multinational corps etc, but rather support and priority given to local/ small businesses,”**



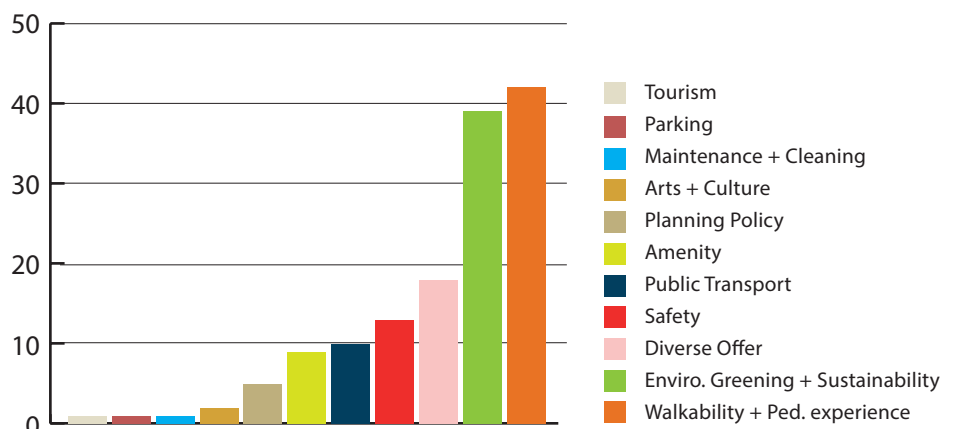
## 04. Do you support the Plan for Military Road?

Walkability and pedestrian experience ranked highest for this area, with respondents sighting walkability and cycling links throughout the suburb being of a high priority, but particularly important for Military road, as this was seen as an opportunity to create multiple links to other areas of interest.

Ensuring that Environment, Greening and Sustainability were central to the planning processes, and that specific destination locations offered a range of diverse opportunities for all age groups.



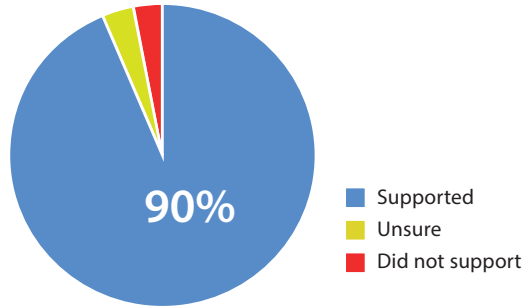
**“The changes suggested to military road will not only make it more pleasant but much safer.”**



# Survey feedback

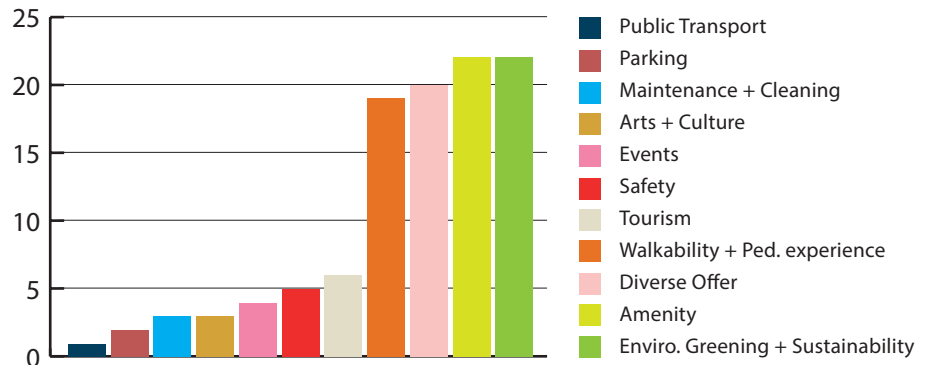
## 05. Do you support the Plan for Coastal Areas

Environment, greening and sustainability were a central theme for Coastal Area. With feedback focused on a clear and integrated environmental strategy to sit alongside the planning process. Maintaining the natural Coastal Areas was also a topic of concern, with community members stating that due to the proximity to industry it was important that the area had continual environmental reviews.



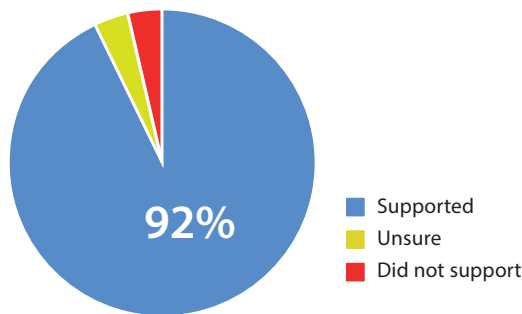
**“The cultural significance should be respected and acknowledged. This is a great opportunity to raise awareness about the Aboriginal stories and history of these areas, for all residents and visitors”**

The lack of amenities in and around the Coastal Area was raised equally, with also 22 respondents stating that toilets, lighting, bins and BBQ areas were currently non-existent, and that these amenities need to be provided, particularly if there is to be an increase of activity and visitors to the area.



## 06. Do you support the Plan for the Recreation Areas

Environment, greening and sustainability were again a central theme. With feedback focused on an integrated environmental strategy that supported Aboriginal driven programs and support to sit alongside the planning process. Frequent reference was made to the planting of native trees and shrubs seen as problematic in relation to visibility and maintenance

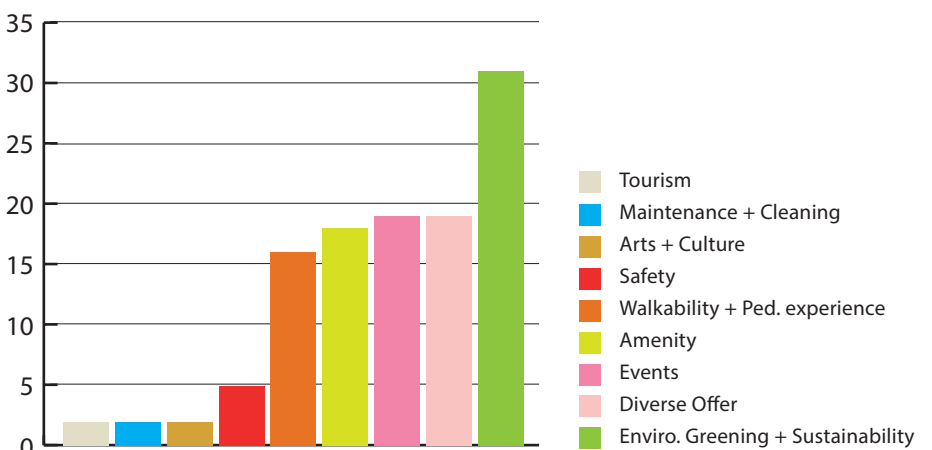


**“Please upgrade the basketball court. Some surrounding benches would be great as well.”**

Respondents supported the need for a Diverse Offer in recreation areas catering for all age groups and varied activities. Particularly focus was on the maintaining the current use of sporting grounds and the introduction of community events. To facilitate this need for improved and increase amenities was frequently raised.

Walkability and pedestrian experience also ranked highly, with respondents sighting this theme as an important focus with the need to improve links throughout the suburb, were of a high priority and need to include cyclist

**“Urgent need for pedestrians crossing between car parks at the PK Pool”**

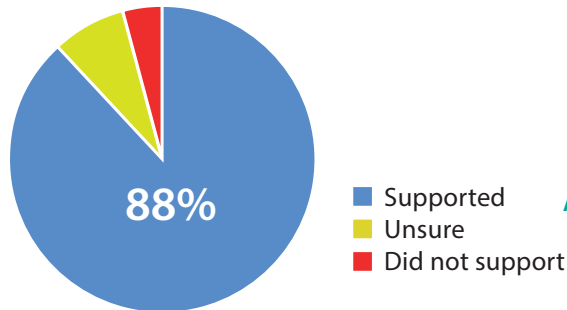


# Survey feedback

## 07. Do you support the Plan for Coomaditchie Lagoon?

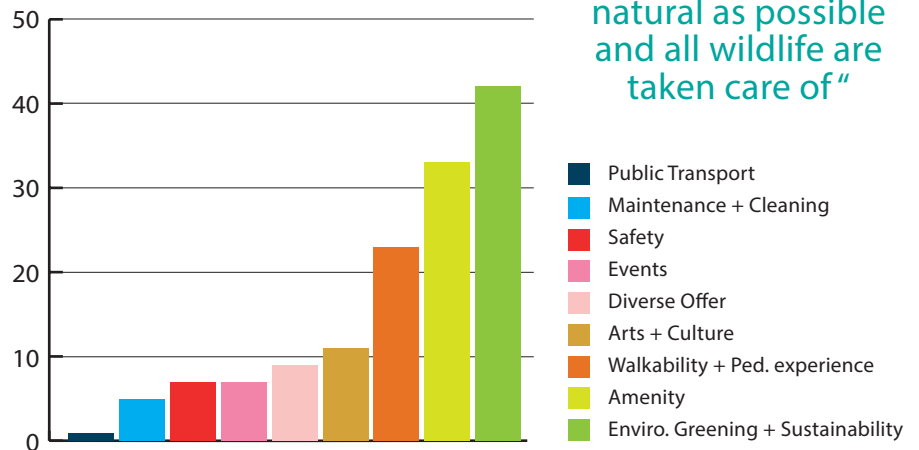
Local Aboriginal driven Environmental programs were the central theme for the Coomaditchie Lagoon, with 42 comments focused on maintaining the ongoing local Aboriginal consultation process. Frequent reference was made to the planting of native trees and shrubs seen as problematic in relation to visibility and maintenance. Attention was brought to the need to protect this area and ensure the conservation of the endangered Green & Golden Bell Frog and the habitats of numerous native birds, animals and flora.

A high volume of comments focus was on improving and promoting culture and heritage. With comments mentioning the potential for a new functional Cultural Centre as a point of celebrating the rich culture and history of the area; and interpretative signage was considered a positive addition. It was felt that these inclusions would assist in the broader communities understanding of the significance of this area and promote a healthy revival of the suburb.



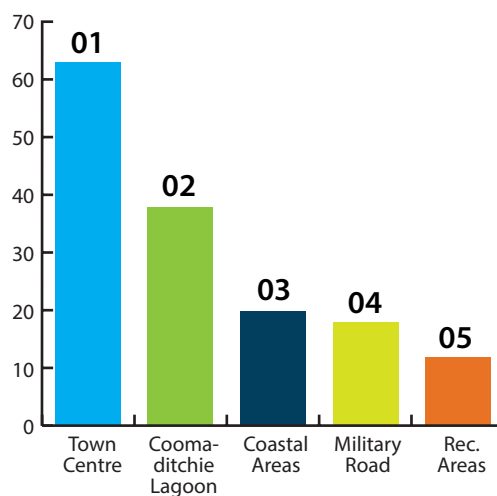
“It would be great to make this a welcoming area for everyone to learn about and celebrate the local Aboriginal people”

“As long as the lagoon is kept as natural as possible and all wildlife are taken care of”



## 08. Precinct priority

The following graph shows the results of question eight in the draft Port Kembla Revitalisation Plan Survey. Below is a graph showing how many times a particular area was listed as the first priority; showing the communities priority preference listing, with 63 respondents listing the Town Centre as their first priority, 38 listed Coomaditchie Lagoon, 18 Military Road and 12 respondents listing Recreation Areas as their first preference.



“It would be great to see the unused shops used as art studios or for something interesting that would bring people”

“The changes will enhance visits by the local community and visitors to the main street.”



# Engagement feedback

## Government + Agency Submissions

| AUTHOR   | MATTERS RAISED  | COMMENTS/RESPONSE  |
|--|---|--|
| <p><b>Office Environment and Heritage</b></p>          | <p><u>Aboriginal cultural heritage:</u></p> <p>1.1 Support the strategic approach taken for the revitalisation of the Port Kembla area and highlight the level of Aboriginal cultural heritage significance within the Study Area .</p> <p>1.2 Request an AHIP for the Hill 60 Area with dedicated resourcing so it's secured in advance of the planned activities</p> <p><u>Energy efficiency:</u></p> <p>1.3 Suggests that strategies such as urban greening has been considered regarding their overall impact on climate.</p> <p>1.4 We suggest that the strategies outlined in this regard explicitly link to the ability to influence local climates. Such initiatives include trees, green spaces, landscaping, water features, water sensitive (WSUD) principles and the like.</p> <p>1.5 The Plan would also benefit from further reference to environmental sustainability, including detailing how revitalisation can support energy efficiency e.g LED lighting, reducing car movements and emissions and self-generated solar power.</p> <p><u>Coastal &amp; natural environment:</u></p> <p>1.6 Significant biodiversity values in Port Kembla with threatened species on record e.g. Green and Golden Bell Frog.</p> <p>1.7 Restoration works in the dune and the wetland area around the lagoon</p> <p>1.8 Include appropriate native species to complement the adjacent native vegetation.</p> | <p>1.1 Noted.</p> <p>1.2 Refer Action 5.1 – Port Kembla Conservation Management Plan &amp; AHIP</p> <p>1.3 &amp; 1.4 This matter is detailed in Council's Urban Greening Strategy. Note Action 2.6 – Urban Greening which seeks to deliver the target for increasing tree canopy cover on priority streets to 20% by 2020.</p> <p>1.5 Noted. The Plan has been amended to reference environmental sustainability across the Suburb Wide Strategies. Sustainable and Green has also been introduced in the suburb wide actions.</p> <p>1.6 Noted. The Plan has been amended to recognise this. Refer Coomaditchie Lagoon Precinct.</p> <p>1.7 Dune management is an LGA wide matter and is looked at holistically through the Dune Management Strategy. Within the Precinct Coastal Area, dune management is noted.</p> <p>1.8 This matter is detailed in Council's Urban Greening Strategy. Note Action 2.6 – Urban Greening</p> |
| <p><b>Department of Planning – Southern Region</b></p> | <p>The Department is broadly supportive of the Draft Port Kembla Revitalisation Plan (the Draft Plan).</p> <p>2.1 Noted the Illustrative Masterplan on page 22 of the Draft Plan identifies a light industrial 'buffer' on the Three Ports SEPP interface area with Port Kembla town centre. This land is currently zoned IN3 under the Three Ports SEPP and it is not proposed to change the zoning of this land at present.</p> <p>2.2 Confirms that Action 2.1 Buffer Study is underway. Project will address land use conflicts and identify planning mechanism to minimise potential conflicts</p> <p>2.3 Confirms that Department are finalising noise mapping with the NSW ports. This work will inform the project outlined above.</p>  | <p>2.1 This notation has been amended on Town Centre Master Plan diagram to identify the buffer without reference to 'light industrial'. It is recognised that the treatment of a buffer is important.</p> <p>2.2 &amp; 2.3 Note Action 2.1 and 2.5. Three Ports SEPP/ Residential Port Kembla I impact assessment and mitigation and Port Kembla Surplus Lands Activation Project.</p>  |

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| <p><b>Paul Scully<br/>Member for<br/>Wollongong</b></p> | <p>Generally supportive of the plan and provides the following commentary:</p> <p>3.1 Concerns that the Plan, like many others in Port Kembla lacks specific commitments from the Council to support it. Would like to see immediate commitment to specific actions.</p> <p>3.2 The community want to see all levels of government working together and committing their own financial resources to maximise benefit.</p> <p><u>Town Centre</u></p> <p>3.3 Suggestions re: Length of the street is noted and the vision supported.</p> <p>3.4 Signage – wayfinding + parking is needed to encourage people into Port Kembla is important and the temporary corflute are an inadequate.</p> <p>3.5 Action: Land owners along Military Road to maintain their frontages.</p> <p>3.6 Supports: Removal of ‘Outdoor dining’ fees for 3-5 years to remove financial strain, and diversify evening economy.</p> <p>3.7 Supports streetscape and lighting upgrades on Wentworth Street, these should be changed to a High Priority with a Short-term timeframe.</p> <p>3.8 Supports Façade upgrades and Efficiency Audits underway</p> <p>3.9 Encourages Port Kembla Town Centre become a net zero energy town centre to guide investment and attract businesses</p> <p>3.10 Council to consider introduction of free-wifi to the town centre.</p> <p>3.11 Council to acquire former Whiteways site to provide a green-link and green public space relating to the UGS.</p> <p><u>Proposed Governance and Coordination</u></p> <p>3.12 Establishment of the ‘Port Kembla Action Group’ concerns that these groups already exist and there is a concern that another group would result in funds (PKCIF) being substituted for expected expenditure of governments resulting in less fund for the community</p> <p>3.13 The community feel they do not have any representation or a voice in the assessment of the PKCIF funding and feel removed from this process.</p> | <p>3.1 Noted. The role of the accompanying Implementation Plan is to set timelines and priorities for project funding and delivery. Prioritisation of budget and investment will be determined via Council’s Annual Planning Cycle, and the Implementation Plan will be an ongoing tool to discuss, prioritise and guide the delivery of the aspirations set out by the Port Kembla 2505 Revitalisation Plan.</p> <p>3.2 Noted. The Implementation Plan identifies a range of Governance Actions (Section 1 of the Implementation Plan). Collaboration across Government is identified as important.</p> <p>3.3 Noted</p> <p>3.4 Actions 2.9 and 2.10 – Port Kembla Wayfinding look at future opportunities for wayfinding. Note that the temporary signage installed was a trial.</p> <p>3.5 Noted. There is no intention to remove frontages from Military Road. Action 4.3 Military Road Upgrade: Design would require detailed consultation and</p> <p>3.6 Idea noted. Consideration of changes to outdoor dining fees has been added to new Action 3.17 Outdoor Dining Policy Review.</p> <p>3.7 Support and suggestions noted. Action 3.10 Port Kembla Town Centre Lighting Strategy has been amended to reflect a high priority. The timeframe remains at Medium with no identified funding. High priority projects will be considered for future grant funding opportunities.</p> <p>3.8 Noted</p> <p>3.9 Noted. Themes around environmental matters are integrated into the vision document. Council supports this initiative.</p> <p>3.10 Investigation of free Wi-Fi has been integrated with consideration of infrastructure upgrades via Action 3.9 Wentworth Streetscape and Infrastructure Upgrades. It is noted that free Wi-Fi at key locations including the Community Centre could be extended indecently of this.</p> <p>3.11 Refer Action 3.14 Town Square – Identification and Acquisition</p> <p>3.12 &amp; 3.14 It is acknowledged that there are a number of people and organisations in the community delivering positive change in Port Kembla. The intent of Action 1.3 Port Kembla Action Group is to help support a coordinated approach through a forum to coordinate actions of the Plan to check in on how all actions are moving toward delivering the vision. A forum to work together to make sure that all initiatives (big and small) move toward realising the long term vision. There are no financial implications associated with the Port Kembla Action Group, representation from Council would be via existing operational budgets.</p> <p>3.13 Noted. This comment has been passed on to representatives at the Department of Premier and</p> |
|---|--|---|

|                                |   |  |
|--------------------------------|---|--|
|                                | <p>3.14 Seeks inclusion of community representatives in PK projects and transparency of progress and funding for projects with community instead of another committee.</p> <p>3.15 'Port Kembla Place Manager' funding for this position needs to be clarified prior to inclusion in final plan. This position should reflect long term financial commitment from Council and have a level of seniority to officers who helped the Wollongong CBD small bars. The benefit of this position needs to outweigh the costs.</p> <p><u>Transport Connections</u></p> <p>3.16 Notes Public transport is difficult in Port Kembla and supports the intention to lobby to improve links between train station and suburb.</p> <p><u>Port Kembla Sustainability Project</u></p> <p>3.17 Sustainability e.g. plastic bag free campaigns are opportunities to establish an ambition for the suburb and set by an objective for the town centre to help guide investment</p> <p><u>Indigenous Heritage</u></p> <p>3.18 Supports the recognition of the importance of indigenous heritage of Port Kembla and surrounds as part of the Draft Plan. Supports actions funded under PKCIF to enhance this heritage.</p> <p>3.19 Encourages council to accelerate the timeframe for development of the Coomaditchie Lagoon Master Plan and include it as a short term activity to influence future rounds of PKCIF.</p> <p><u>Port Kembla as a destination</u></p> <p>3.20 Noted Port Kembla Tourism Strategy funded via PKCIF. Although a separate piece of work, the draft plan should encourage visitation and return visitation be considered as part of the recreation areas and town centre.</p> <p>3.21 Council to commit to host one major event in Port Kembla (WCC Annual Plan 3.3.1.5) this is to be considered in addition to events targeted at the local community.</p> | <p>Cabinet for consideration.</p> <p>3.14 As noted in the Implementation Plan, the Port Kembla Action Group is intended to include community representation.</p> <p>3.15 It is intended that this position be funded via resourcing allocations within projects submitted for funding via PKCIF</p> <p>3.16 Noted. Connected public transport is an important factor of the Plan. Action 2.8 Key Walking Connections Project which seeks to connect the train station to the Town Centre and surrounds.</p> <p>3.17 Environmental initiatives are supported through the Plan in suburb wide actions. This is noted as a great initiative which is supported by Council.</p> <p>3.18 Support noted.</p> <p>3.19 Note the request to bring the timeline for the Coomaditchie Master Plan forward to be a short term activity. This has been considered to High Priority, Short Term</p> <p>3.20 Tourism and visitation in Port Kembla is promoted through the Vision, and via the pending Tourism Strategy as per Action 2.12 Port Kembla Tourism Development Plan.</p> <p>3.21 Events are identified as an important opportunity for activation and tourism in Port Kembla and are supported by the Plan.</p> |
| <p><b>Endeavour Energy</b></p> | <p>4.1 Endeavour energy submitted various Maps and fact sheets surrounding the location and type of power supplies existing writhing Port Kembla as well as advice on what to consider when master planning / implementing actions on land that with these services. The submission notes that <i>'The actions in the Revitalisation Plan itself will not represent a significant electrical load'</i> and raises that consideration for any future medium density residential development or residential subdivision to consider electricity supply. The submission focuses heavily on the Port Kembla School Site and future needs for infrastructure to support the site.</p>  | <p>4.1 Noted. This information will inform a number of actions of the Implementation Plan. This information has been forwarded to the team looking at the Planning Proposal for the Port Kembla School Site for consideration.</p>   |

|   |  |  |
|---|--|--|
| <p><b>National Trust of Australia - Illawarra Shoalhaven Branch</b></p> | <p><u>Town Centre Precinct</u></p> <p>5.1 Community expectations if this plan fail to proceed</p> <p>5.2 In recent months a number of unsympathetic projects have been undertaken on Wentworth Street. Recommend. Heritage Listing of individual buildings and Inclusion of Wentworth Street in a conservation areas.</p> <p>5.3 Financial assistance for upkeep of heritage buildings be considered</p> <p>5.4 Concerns over tokenistic initiatives towards heritage as have been done in the past. Presented a brief history of Port Kembla. Noted that a lot of the 19<sup>th</sup> – 20<sup>th</sup> century stock remains intact and the history of PK reads clearly. This is an opportunity to capitalize on the heritage name of the precinct.</p> <p>5.5 Works should focus on an economic piggy back on the evolving revival</p> <p>5.6 Contracting the town centre is not recommended and inequitable.</p> <p><u>Plantings</u></p> <p>5.7 More robust trees are recommended e.g. London Plane Tree</p> <p><u>Outdoor dining</u></p> <p>5.8 Outdoor dining needs to be re-contoured to deal with the slope</p> <p>5.9 Street Furniture – is supported as long as its locally designed and reflects the character. There was a design comp 20 years ago for a ‘Port Kembla Chair’. They remain near the pub.</p> <p><u>Coastal Areas Precinct</u></p> <p>In principle NTISB support the recommendations of this area</p> <p>5.10 Support existing trails signage and the delivery of future signage. Improvements to the amenity of MM Beach as a result are commendable.</p> <ul style="list-style-type: none"> <li>– Actions from the review of the CMP for Hill 60 should be used to update the Implementation Plan</li> <li>– More acknowledgement of the areas rich indigenous and military history through interpretative signage should be a prime concern.</li> <li>– Supports the need for OEH approvals</li> </ul> <p><u>Coomaditchie Lagoon Precinct:</u></p> <p>In principle support of the recommendations of this area particularly actions 6.2, 6.3 and 6.4.</p> <p>5.11 A future masterplan and Boardwalk is supported by care must be taken to not impact ecological communities or aboriginal sites.</p> <p>The masterplan should address the lagoons importance</p> | <p>5.1 The expectation of the community is understood. The Implementation Plan has been developed to present a mix of projects for delivery in the short to long term. There will be recommendations for forward budget allocation to deliver change.</p> <p>5.2 Noted. The Plan identifies the importance of heritage in Wentworth Street, and Action 3.6 Wentworth Street Heritage and Built Form Quality Project, will focus on heritage analysis and listings.</p> <p>5.3 Noted. The Council has delivered the Port Kembla Façade Program, and funds an annual Heritage Grants program that all heritage properties across the LGA can access/ apply for.</p> <p>5.4 It is agreed that the heritage values of Wentworth Street are important and are an asset to Port Kembla. This is reflected in the Vision for the Town Centre which that in the future the Town Centre capitalises on its rich architectural and cultural heritage, underpinned by an aim to Retain and enhance the architectural character of Wentworth Street.</p> <p>5.5 The Implementation Plan seeks to coordinate and guide delivery of projects. A series of large and small projects need to combine to deliver revitalisation.</p> <p>5.6 The intent of contracting the town centre is about focussing the energy in the town centre. The look and character of Wentworth Street remains important, and will be protected, supported by future planning policy.</p> <p>5.7 Aligned with this comment, the Plan sets out a desire to increase green canopy with suitable street trees.</p> <p>5.8 Outdoor dining and the activation of Wentworth Street is an important aspect of activating the Town Centre. It is acknowledged that the topography of Wentworth street will need to be considered in the delivery of appropriate outdoor dining.</p> <p>5.9 Noted. Locally design street furniture is reflected in the Plan.</p> <p>5.10 Noted. The actions of the Hill 60 Master Plan inform the Plan and the identified actions for this area, including a range of interpretive art reflecting indigenous and military heritage of Port Kembla. Relevant approvals from OEH will be sought prior to any works being carried out.</p> <p>5.11 Noted. The Plan supports comments presented around environmental matters and the area’s rich indigenous and ecological significance. These details would be further considered in detail during future detailed master planning.</p> |
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|                                     | <p>and preservation as wildlife habitat.</p> <p>Acknowledgement of the areas rich indigenous and ecological significance through interpretative signage should be a prime concern.</p> <p>National Trust presents a proposal for Wentworth Street:</p> <p>5.12 Council provide advice and funding grants for colour schemes and repairs to facades</p> <p>Ensure restoration work is carried out properly. Guidance provided</p> <p>Repainting of existing brickwork should not be encouraged.</p> <p>5.13 In order to revive Wentworth Street, economic and cultural stimulus is required.</p> <p>5.14 Relocation of present multi-cultural events to Wentworth St its low traffic volumes make it ideal for festivals and street parades e.g. food fairs\</p> <p>5.15 Council to support the gaining reputation as a creative hub by assisting with provisions of public art spaces, galleries and studios.</p> <p>5.16 Wentworth street could become the cities multi-cultural centre. Council to assist community groups with e.g. Barriers and mentioned 'Seed Funding'.</p> <p>5.17 The NTISB support employment of Full-Time place manager to act as a facilitator, catalyst and promoter.</p>   | <p>5.12 Council undertook façade audits and developed a design guide for properties along Wentworth Street through the Port Kembla Façade Renewal Project. This formed the basis for grants accessed by land owners and business owners for the upgrade of facades in the Port Kembla Town Centre. A heritage architect informed this process.</p> <p>5.13 Noted. The intent is that the Port Kembla 2505 Revitalisation Plan will act to support such investment.</p> <p>5.14 Noted and supported by the Plan and Action 2.14 Port Kembla Events Development Applications incl. Wentworth Street Events.</p> <p>5.15 Council recognises and supports the role of creative industries in Port Kembla. The Plan has been amended to reference creative industries in the Vision and the Town Centre Precinct Strategic moves.</p> <p>5.16 Noted, initiatives for small grants via Action 1.4 Seed Funding Grants would support these initiatives.</p> <p>5.17 Support noted.</p>   |
| <p><b>Neighbourhood Forum 7</b></p> | <p>6.1 In general, the Plan was supported however there were a number of matters that the Forum would like to see addressed</p> <p>6.2 Actions to attract investment and population growth, and height of buildings at south of Wentworth to be increased</p> <p>6.3 NSW Ports should not be able to drive the Strategy</p> <p>6.4 Hill 60 should be developed as a tourism destination</p> <p>6.5 Council to consider work previously done by the PK Chamber of Commerce – Tourism opportunities e.g. Aged Care, conversion of MM land into adventure park, golf course.</p> <p>6.6 Support improvements to Public Transport connections within the Port Kembla</p> <p>6.7 Strategy leaves actions to others such as Destination Wollongong 2.13</p> <p>6.8 The Plan should focus on objectives within the revitalisation strategy such as tourism, CBD revitalisation, residential enhancement, commercial/business investment etc. and then what needs to be done to give life to all of these objectives</p> <p>6.9 The Plan tends to focus on further studies. Will these actions actually lead to the 'revitalisation' desired outcomes.</p> <p>6.10 Local committees need to be integrated into the 'Port Kembla Action Group'</p> <p>6.11 Redirection of Grand Pacific Drive through Port</p> | <p>6.1 Noted</p> <p>6.2 Analysis of the economic drivers for development in Port Kembla resolved that the feasibility of higher density residential development in Port Kembla was not feasible at this time, with the exception of sites with water/ ocean views. Population growth in Port Kembla will be considered in context of Action 2.3 LGA wide Housing Supply + Diversity Study.</p> <p>6.3 Noted. The intent of the Plan is to allow the community to drive the Strategy.</p> <p>6.4 Hill 60 has an established Master Plan which has been guided by the importance of the place including the natural setting, indigenous and cultural importance and military history. The site is considered to offer tourism potential based on its unique offering. The role of Hill 60 as a Tourism destination will evolve through completion of Tourism studies underway.</p> <p>6.5 Work previously prepared by the PK Chamber of Commerce and Industry informs the Plan.</p> <p>6.6 Noted, the Plan integrates aspirations for improved Public Transport connections throughout the Vision, Strategies and Action 2.7 Active Transport + Public Transport.</p> <p>6.7 Noted. The Strategy does rely on commitment across all sectors. Realising the Vision will require input and investment across all levels of government, industry and the community. This is important for the Plan to be successful.</p> |

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|   | <p>Kembla. The conclusion of the meeting mentioned above was that this plan is a positive step and when combined with Port Kembla's long-awaited entrance into the Grand Pacific Drive, the town will be well and truly <i>on the map</i> thereby providing an added dynamic for both Neighbourhood Forum 7 and Greater Wollongong.</p>  | <p>6.8 Noted. The Plan does focus on these elements.</p> <p>6.9 The Implementation Plan actions present a combination of grants for community projects, delivery of infrastructure and the studies required to inform detailed design of these. The intent is that these studies will be guided by the Port Kembla vision established by the community.</p> <p>6.10 Noted. The Implementation Plan nominates the Community as collaborators in the Port Kembla Action Group.</p> <p>6.11 Noted. This matter has been raised and considered by Council at its meeting of 15 March 2018. It was resolved that: <i>Destination Wollongong be asked to include Port Kembla into discussions it has with the Grand Pacific Drive Stakeholder Group regarding the future route of the Grand Pacific Drive.</i></p>   |
| <p><b>Port Kembla Chamber of Commerce</b></p> | <p>7.1 Chamber hope this strategy will be implemented, reviewed and used as a benchmark document to fulfil the potential of Port Kembla for everyone.</p> <p><u>Employment:</u></p> <p>7.2 Plan to be proactive in generating employment in the suburb via new innovative and creative opportunities including those for youth whilst retaining character of Port Kembla</p> <p><u>Money</u></p> <p>7.3 Plan to inform PKCIF funding with Council still committing their own resources not substituting it. Port Kembla still needs and deserves funding</p> <p>7.4 Concerns around the value if \$1 m in 99 years' time. The pool of funding could accrue interest and assist with this retention of value</p> <p><u>Oversized Town Centre</u></p> <p>7.5 Consider how we go about future zoning of the town centre to be considered and allow flexibility e.g. SP1 or adding additional uses to the Schedule 1 to encourage diverse commercial, residential and tourism uses.</p> <p>7.6 Wentworth street to offer small scale specialist retail and unconventional offers</p> <p>7.7 Rent Holiday for 18 months to encourage outdoor dining</p> <p>7.8 Council engage with Police to assist with Liquor Licences in Port Kembla</p> <p>7.9 Council review height of buildings along Wentworth St to allow for Medium Density shoptop. Encourage development utilising existing development viable. Noise Attenuation to be considered for entertainment and growing Port.</p> <p><u>Public Transport</u></p> <p>7.10 Shuttle bus to be developed – possibly using existing community owned buses.</p> <p><u>Harry Morton Park</u></p> | <p>7.1 Noted.</p> <p>7.2 The vision supports employment and has been amended to reference innovative and creative industries.</p> <p>Further, this would be an important aspect of Action 3.5 Marketing Port Kembla Town Centre and Action 2.4 will consider the LGA wide Employment Lands Study.</p> <p>7.3 The Implementation Plan will be an ongoing tool to discuss, prioritise and guide the delivery of the aspirations set out by the Port Kembla 2505 Revitalisation Plan. Prioritisation of budget will be determined via Council's Annual Planning Cycle. Grants, including PKCIF, allow Council to supplement competing budgets, enable key projects to be brought forward, and can extend the scope of projects. Opportunities created via PKCIF will continue to be explored to deliver projects alongside Council budget allocation.</p> <p>7.4 Noted. This comment will be shared with the Department of Premier and Cabinet.</p> <p>7.5 Noted. The review of planning mechanisms for the Town Centre will be delivered in line with Action 3.7 Planning Control Amendments. Any policy amendments would be subject to community notification and engagement.</p> <p>7.6 Agree. This is encouraged through the Plan, with particular reference in the Strategic Moves for the Town Centre and would be an important aspect of Action 3.5 Marketing Port Kembla Town Centre.</p> <p>7.7 Consideration of changes to outdoor dining fees has been added to new Action 3.17 Outdoor Dining Policy Review.</p> <p>7.8 Noted. The Council is working through the Safety Reference Group to raise awareness and work with the Police around licensing matters, and to advocate for a positive and safe evening economy.</p> <p>7.9 The current planning controls permit medium density shoptop development along Wentworth Street to 12 metres or 3 storeys. The review of planning mechanisms for the Town Centre will be delivered in line with Action 3.7 Planning Control Amendments. Any</p> |

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|  | <p>7.11 Forgotten park with great potential and is not maintained at all by Council and poses a threat to the residents. Fires are lit about 3 times a year. Action required. Council to negotiate to seek future recreational offer on this land.</p> <p>7.12 Former RSL Club is an opportunity for a health and wellness precinct.</p> <p><u>Town Plaza</u></p> <p>7.13 To be located where there is already activity – Redpoint Studios or on Allan St near Senior Citizens Centre. Purchase of the old Whiteways site is poor use of public funds. Whiteways should be developed with arcade through link and artists/ affordable housing above shops.</p> <p><u>Military Road as Green Corridor</u></p> <p>7.14 Supported in theory. Would like to see general maintenance of footpath in first instance. Questions role of Council in purchasing adjacent lands and buildings to deliver the Green Corridor including PK Copper and questions is this is a good use of funds.</p> <p><u>NSW Ports / Port of Port Kembla</u></p> <p>7.15 Perception that Port of Port Kembla have a view they can dictate the future of Port Kembla. This is not appropriate, and they feel the Port does not engage with the community.</p> <p>PKCIF should not be used to fund the future expansion of the Port at the expense of the suburb.</p> <p><u>Tourism</u></p> <p>7.16 Future tourism should respect and enhance existing features e.g. Eco Tourism, Glamping, Cruise Ships and new cultural facilities without competing with existing local offers. Future tourism should consider the Significance of Cultural Tourism. For locals and visitors.</p> <p><u>Hill 60</u></p> <p>7.17 Hill 60 Masterplan should be implemented.</p> <p>7.18 Fishermans beach is not mentioned. Improvements requested: Improved access, shark nets, wreck to establish a reef for diving.</p> <p>7.19 Port Kembla Sewerage plant should be removed and a resort built</p> <p><u>Community Hub</u></p> <p>7.20 Supported in theory, but undermines the work of Our Community Project. Board would like to partner with Council to deliver affordable social housing on the current site with community centre remain on ground.</p> <p><u>Curated Lighting</u></p> <p>7.21 PK Vivid or permanent creative lighting to be</p> | <p>policy amendments would be subject to community notification and engagement.</p> <p>7.10 Noted. Public Transport is a high priority for this area. See Action 2.7 Port Kembla Active Transport and Public Transport</p> <p>7.11 Noted. Changes to park are difficult due to a Land Title Claim.</p> <p>7.12 Noted and agree. We would encourage the Chamber to advocate for this.</p> <p>7.13 This suggestion is noted. A number of influencing factors will guide the identification of a suitable site for the town square. This will be delivered through Action 3.14 Town Square – Identification and Acquisition.</p> <p>7.14 Note general support, and acknowledge comment regarding maintenance. The Military Road Green Corridor would not require additional purchase of land or property to deliver. It is intended that the project would be focussed around that part of Military Road that is ‘local’ and under Council control.</p> <p>7.15 This feedback is noted, and will be communicated with NSW Ports. The Plan promotes an improved relationship between the Port and the community, and this is also reflected in the delivery of Action 2.1 Three Ports SEPP/Residential Port Kembla Impact Assessment and Mitigation.</p> <p>7.16 Noted. The comments raised are in line with the Plan and will be shared to inform Action 2.11 LGA wide Cultural Tourism Study and Action 2.12 Port Kembla Tourism Development Plan – Destination Wollongong.</p> <p>7.17 Acknowledge and support this comment. Delivery of the Hill 60 Master Plan is aligned with Action 5.2 Hill 60: Master Plan Delivery.</p> <p>7.18 Noted. The Plan has been amended to include reference to Fishermans Beach in the Coastal Areas Precinct.</p> <p>7.19 This idea will be communicated to Destination Wollongong to inform Action 2.12 Port Kembla Tourism Development Plan. Any consideration of land use on Hill 60 will need to be considered against the AHIP in alliance with Action 5.1 Port Kembla Conservation Management Plan &amp; AHIP.</p> <p>7.20 The desire to deliver affordable housing is supported. This will be communicated internally as relevant and will be considered in context of Action 2.3 LGA wide Housing Supply + Diversity Study.</p> <p>7.21 This idea is supported by the Plan. Encouraging cultural and artistic events aligns with the Vision, strategies and many actions.</p> |
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|                           | <p>considered. Could be interpretative of the industrial past.</p> <p><u>Port Kembla Surf Club</u></p> <p>7.22 Should be function centre with liquor licence.</p> <p><u>Bluescope Steel – Surplus Sites</u></p> <p>7.23 Unused dwellings on Five Islands Road should be repurposed for creative spaces.</p>   | <p>7.22 This idea is supported via the Recreational Areas Vision and Action 6.3 Expand public use of Port Kembla Surf Life Saving Club.</p> <p>7.23 We would encourage the Chamber to pursue this idea. It is noted that this would be a secondary priority to activating vacant spaces along Wentworth Street.</p>   |
| <b>Port Kembla Copper</b> | <p><u>Buffer Zone</u></p> <p>8.1 Stated concerns around the buffer zone being denoted on their land and a risk of this ‘buffer’ could sterilise the property. By reducing future owners ability to develop the site in a way that is consistent with the current zoning which could reduce the utility or value of the property.</p> <p><u>Green Walking Connections</u></p> <p>8.2 Concerns around language used in the document surrounding diagrams showing ‘Green Walking Connections to be established’. These connections are shown through the PKC land.</p> <p>The suggestion of community members traversing through their land with the current uses in mind would create an unacceptable safety risk which the current owners would not willingly allow. Part of the value of the site is its contiguous nature and PKC believe that the value of the land would be severely impacted if public access were forced onto their lands.</p>   | <p>8.1 Noted. The intent of the buffer is to enhance the relationship and interface of SEPP lands, and not to sterilise these lands. The buffer between the SEPP lands and adjoining residential is intended to be managed on or from both sides of the boundary. The Town Centre Master Plan has been amended to reflect this.</p> <p>8.2 The Plan does not intend to permit public access across Port Kembla Copper land. The Plan depicts in a number of illustrative diagrams connections between the town centre/ residential lands and MM Beach. This is an important link long term to enhance amenity and link to the natural asset of the beach. The Plan extends to 2043 and the aspiration for connections across to MM provide guidance should the opportunity for considering change to the Port Kembla Copper use and function arise.</p> |
| <b>NSW Ports</b>          | <p>9.1 NSW Ports thanked staff for their communication and consultation throughout the development of the draft plan.</p> <p>9.2 NSW Ports support the Plan and the aim of developing initiatives to revitalise the suburb of Port Kembla. It is within the context of the Port of Port Kembla being a port of diversified trade as well as the next container port for NSW that this submission is made.</p> <p><u>Comments:</u></p> <p>9.3 Biggest risk to the future development of Port is urban encroachment.</p> <p>The Plan provides a unique opportunity to ensure sustainable freight growth through the Port can continue in to the future. This is identified by the strategy within the Plan to “<i>Grow with the Port and Industry</i>”.</p> <p>The Actions provided by the Plan provide scope for the Port and town of Port Kembla to continue to grow sustainably together, and ensure the freight needs of the State are met. NSW Ports makes the below specific comments on Actions out of the Plan.</p> <p>9.4 Action 1.2 – Port Kembla Action Group – support establishment and involvement</p> <p>9.5 Action 2.1 - Three Ports SEPP / Residential Port Kembla Impact Assessment and Mitigation – Supports</p> | <p>9.1 Appreciation noted.</p> <p>9.2 Support for revitalisation noted.</p> <p>9.3 Working collaboratively to ensure Port Kembla to grow with the Port is an important aspect of the Plan.</p> <p>9.4 Support of Action 1.2 is acknowledged.</p> <p>9.5 Support of Action 2.1 is acknowledged. It is noted that mitigation for acoustic impacts should be managed in</p>  |



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|  | <p>this action. The port needs to be unencumbered by urban encroachment. State and Local Governments to work with NSW Ports. Mitigation to be on appropriate land.</p> <p>9.6 Development controls for sites with direct lines-of-sight to the Port should not be changed to allow for increase in residents exposed to Port Impacts.</p> <p>9.7 NSW Ports seeks a hard buffer through planning controls to prevent incompatible development in affected areas. Council should ensure future impacts on port development are assessed before allowing intensification around Wentworth Street, Military Road and Mame Street</p> <p><u>LGA wide Housing Supply + Diversity Study</u></p> <p>9.8 NSW Ports would advocate that development that is incompatible with future Port operations not be located in inappropriate areas. NSW Ports supports the need for the Study and will contribute as required.</p> <p><u>LGA Wide Employment Lands Study</u></p> <p>9.9 Employment lands in close proximity to the Port of Port Kembla are vital to support freight and logistics operations. NSW Ports supports the need for the Study and will contribute as required</p> | <p>alignment with the detailed investigations currently being undertaken by the Department to delivery this Action. The role of the project is to investigate options for management of land use conflict. Council acknowledges that mitigation of noise impacts will be informed by this process, and should be managed on appropriate land.</p> <p>9.6 Council is not proposing changes to residential planning controls through the Plan. Importantly, though, Council has no evidence to support the request to restrict residential development potential of sites with a direct line-of-sight to the Port. The future potential impact of the Port is unclear at this point in time. Aligned with Action 2.1 and the findings of acoustic testing and modelling informing this work, Council will consider options for managing future potential impacts through planning policy.</p> <p>9.7 Council is open to working with the Department of Planning, NSW Ports, local industry and the community to define and understand the options for mitigating future potential impacts of the Port on residential lands. Further work needs to determine if the solution is a hard buffer through planning controls. This will be considered and resolved through Action 2.1.</p> <p>9.8 Noted. The findings of Action 2.1 will influence the delivery of the LGA wide Housing Supply + Diversity Study</p> <p>9.9 Noted. This has been shared internally with the team delivering the LGA wide Employment Lands Study. NSW Ports will be consulted through this project.</p> |
| <p><b>Peak Bodies Group</b><br/>(Property Council, RDA, DW,IBC,NSW Ports + UDIA)</p> | <p>10.1 The group congratulate staff on the Plan and the engagement approach undertaken to create the draft document.</p> <p>10.2 25 year timeframe is to long – actions will outlive the current population</p> <p>10.3 Incentivise Immediate Development by encouraging new investors to purchase and development land including trial incentives for 5 years within 12months of adoption of plan; Eliminate DA fees; Eliminate Section 94 Contributions; Reduce car parking requirements;</p> <p>10.4 Building height + FSR be reviewed with flexibility determined case by case</p> <p>10.5 Assist Investors with a Sustainable living focus</p> <p>10.6 Create a consistent planning panel for Das in PK including external expertise – meet regularly with consistent members with a 7 day turnaround of feedback</p> <p><u>Encourage Tourism</u></p> <p>10.7 Unique assets within PK presents an opportunity for PK to be a major tourism destination in the region. PK to preserve and enhance unique local features and establish a strong tourism offer that compliments future industrial operations</p>   | <p>10.1 Noted</p> <p>10.2 Revitalisation Plans need to establish a long term vision and 25 years is a standard timeframe for this type of project. The range of project identified by the Plan and Implementation Plan will be required to evolve over time, and be revisited to check in with progress.</p> <p>10.3 Introducing incentives to promote investment is worthy of investigation in context of Action 3.7 Planning Control Amendments.</p> <p>10.4 Aligned with Council’s role as the local planning authority, Planning Proposals can be lodged for consideration at any time to investigate review of planning controls. This aligns with Action 2.2 Key Sites and Action 3.7 Planning Control Amendments.</p> <p>10.5 Sustainable living focus has been integrated into the Vision and suburb wide strategies of the Plan.</p> <p>10.6 Council acknowledges the role of Council in delivering a fast turnaround for development applications. Council does not propose to vary its processes for development application assessment, and welcomes open and up front dialogue with the planning staff to ensure efficient assessment times.</p> <p>10.7 &amp; 10.10 Agreed. This is consistently presented by the</p>  |

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|  | <p>10.8 Increase and intensify economic activity</p> <p>10.9 Events – have been a huge success but are hard without funding. The group recommend event style activations as part if the seed funding criteria</p> <p>10.10 Need for creation of cultural tourism offers – priority projects to in incentivised and facilitated by local government.</p> <p><u>Provide Affordable Housing</u></p> <p>10.11 Repopulating the Main Street and surround is important. The demographics have changed from 4 person households to single persons. With the increase in value of coastal properties, low cost housing stock should be a focus of Wentworth St. Reactivating the streets with people and better quality buildings will give credibility to the business opportunities, enhancing liveability</p> <p><u>Improve Public Transport</u></p> <p>10.12 Transport if VERY isolated. Up to half an hour to station; Improve bike paths will not help everyone as he suburb is not flat; More bus stops will only work if more buses; Improving link to the station and improving public transport must be a key strategic move to improve liveability; Council to lobby state government</p> <p><u>Review Port Kembla Community Investment Fund</u></p> <p>10.13 Continue to review the PKCIF to enable funding to be brought forward to \$5 million each year to encourage substantial projects</p> <p><u>Urban Renewal</u></p> <p>Urban renewal is important for the suburb but the plan needs to identify opportunities for economic and business development to address social equity and related issues.</p> <p>Projects should demonstrate how funds will support or generate ongoing employment, social disadvantage and enhance commercial enterprise</p> <p>The scale and ambition of these projects would then increase pace of urban renewal and ensure funding is allocated to long-term benefits for the community.</p> <p>These changes could be made via an admin charge through NSW budget process.</p> | <p>Vision and Strategies of the Plan. The comments raised are in line with Action 2.11 LGA wide Cultural Tourism Study and Action 2.12 Port Kembla Tourism Development Plan – Destination Wollongong.</p> <p>10.8 The activation and stimulation of the Port Kembla economy is a key objective of the Plan, identified within the Vision and key Strategies for the Town Centre. Action 2.4 will consider the LGA wide Employment Lands Study, and Action 3.5 Marketing Port Kembla Town Centre are aligned with this.</p> <p>10.9 Noted. A range of initiatives are included to streamline the process for delivering local events, and Action 1.4 Seed Funding could be a catalyst to financially support events.</p> <p>10.11 Noted. The Town Centre Strategies seek to increase supporting population.</p> <p>10.12 The Plan seeks to enhance the connects to public transport including the train station. In support of this comment, Action 2.7 Active Transport + Public Transport seeks to promote and lobby for transport improvements.</p> <p>10.13 Noted. Noted. This comment has been passed on to representatives at the Department of Premier and Cabinet for consideration.</p> <p>10.14 Agree. The Plan endeavours to set a long term renewal plan seeking to act as a catalyst to future investment and to enhance the economic prosperity and amenity of Port Kembla. This Plan and the accompanying Implementation Plan will be utilised to discuss and steer funding into the future.</p> |
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